

M^AVEN

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FORWARD LOOKING STATEMENTS

In this presentation and in related comments by management, our use of words like “anticipate,” “appears,” “believe,” “commit,” “continue,” “could,” “effect,” “designed,” “estimate,” “evaluate,” “expect,” “forecast,” “goal,” “initiative,” “intend,” “may,” “objective,” “on track,” “outlook,” “plan”, “possible,” “potential,” “priorities,” “project,” “pursue,” “seek,” “should,” “target,” “when,” “will,” “would,” or the negative of any of those words or similar expressions is intended to identify forward-looking statements that represent our current judgment about possible future events. We believe these judgments are reasonable, but these statements are not guarantees of any events or financial results, and our actual results may differ materially due to a variety of important factors, both positive and negative, such as: our ability to maintain profitability over the long-term, including our ability to fund and introduce new and improved vehicle models that are able to attract a sufficient number of customers; our ability to realize production efficiencies and to achieve reductions in costs; global automobile market sales volume, which can be volatile; our ability to restructure our operations in various countries; our ability to maintain quality control over our vehicles and avoid material vehicle recalls and the cost and effect on our reputation of product recalls; our ability to maintain adequate liquidity and financing sources, including as required to fund investments in new technology; our ability to realize successful vehicle applications of new technology; our ability to deliver new products, services and customer experiences; volatility in the price of oil; the ability of our suppliers to timely deliver parts, components and systems; the availability of wholesale and retail financing in markets in which we operate to support the sale of our vehicles; the success of our full-size pick-up trucks and SUVs; the results of our joint ventures, which we cannot operate solely for our benefit and over which we may have limited control; significant changes in the competitive environment; changes in economic conditions, commodity prices, housing prices, foreign currency exchange rates or political stability in the markets in which we operate; changes in existing, or the adoption of new, laws, regulations, policies or other activities of governments, agencies, or similar organizations, or stricter or novel interpretations and consequent enforcement of existing laws, regulations and policies; significant changes in the economic, political and regulatory environment and market conditions in China; costs and risks associated with litigation and government investigations including those related to our various recalls and risks, consequences and costs associated with our ability to comply with the deferred prosecution agreement; increases in our pension expense or projected pension contributions; and our ability to manage risks related to security breaches and other disruptions to our vehicles, information technology networks and systems.

GM’s most recent reports on Form 10-K and Form 10-Q filed with the U.S. Securities and Exchange Commission, provide information about these and other factors, which we may revise or supplement in future reports. GM does not undertake to update any forward-looking statements that it may make except as required by applicable law. All subsequent written and forward-looking statements attributed to GM or any person acting on its behalf are expressly qualified in their entirety by the factors referenced above.

MOBILITY HAS CHANGED

Demand for Car Sharing is growing

- 6.6 Million customers globally use car or ride sharing
- Expected to rise 26.2 million by 2020

Urban population growth is on the rise

- By 2030, 60% of the world's population will live in cities

Attitudes towards car ownership are shifting

- 37% of car owners would give up their car if they could get by without it

Smartphones are increasingly essential

- 30% of car owners would give up their car before giving up their smartphone

Current transportation options are insufficient

- 55% of city dwellers feel that available transportation options do not meet their needs
- Cars sit idle 96% of the time

Cars are valued as status symbols providing freedom

- 70% of 18-39 year olds still believe the car is the ultimate status symbol

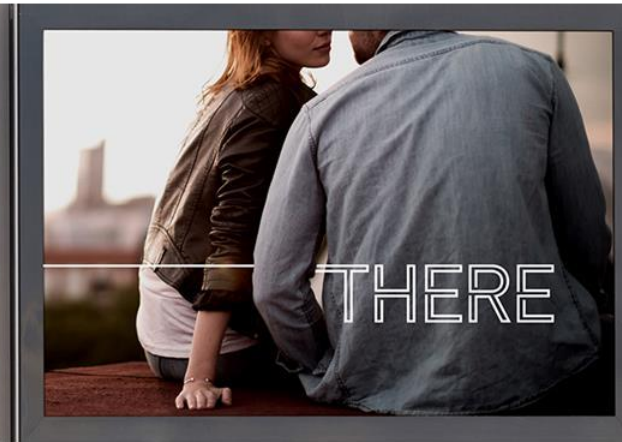
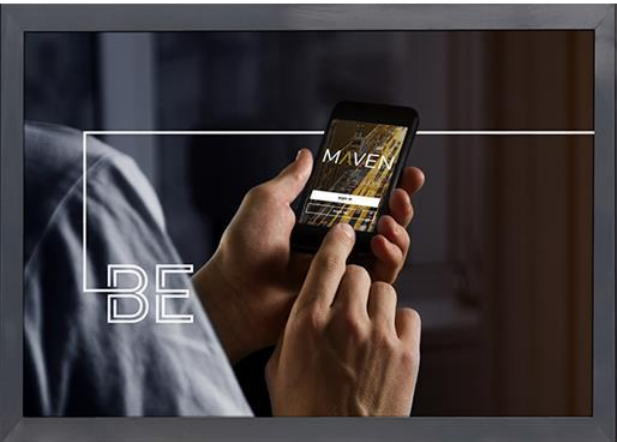


VIDEO

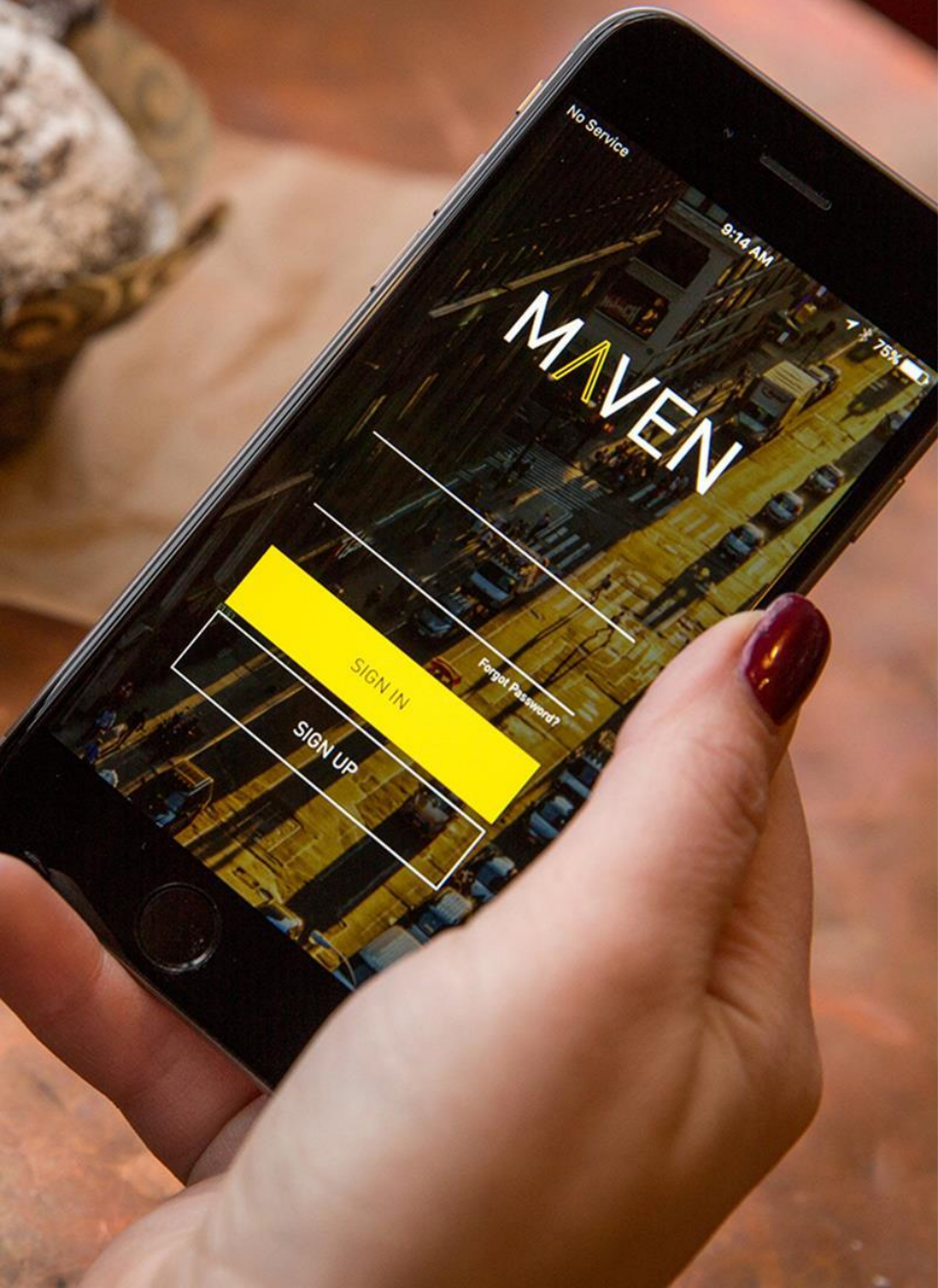
Maven Story

Welcome to Maven.

The smart and seamless way to connect with the people, places and moments that matter to you.



MAVEN



Maven

Maven +

Express Drive

Car Unity

Closed Campus

MAVEN CAR SHARING



Maven City

Cars on demand in key cities

Vehicles can be reserved by locations or vehicle type.



Seamless smartphone integration

We enable searching and reserving a vehicle through our Maven App. The app also enables remote functions such as starting, heating or cooling and more.



Ownership-like experience

Customers can bring their digital lives into the vehicle through Apple CarPlay, Android Auto, OnStar, SiriusXM radio and 4GLTE wireless.

Convenience of car-sharing

Price starts at \$6 per hour



Maven Plus

100% dedicated private fleet

A closed community, exclusively for your residents means greater availability and safety. Never worry about strangers coming in, you share the car only with your neighbors. It feels like your own.

Easy to use smartphone app

Simply enroll and download the app to reserve the car of your choice with the simple press of a button.

Membership is free, pay-as-you-go

Members only pay for the hours they use, it costs nothing to join, and gas, insurance, cleaning, and maintenance are included.

Variety of vehicles

Access to GM's wide portfolio of vehicles provides options, as well as consistent quality, safety, and in-vehicle technology.

ADDITIONAL OFFERINGS



Express Drive

Short-term rental for new Lyft drivers

- Chicago
- Boston *(coming soon)*
- Baltimore *(coming soon)*
- Washington DC *(coming soon)*



Peer to Peer

- Car Unity *(Germany)*

Closed Campus

- China
- Germany
- Warren and Detroit



OUR CUSTOMERS LOVE IT

What our residential partners and our members have to say



"If you can have an option to share a car with your community – not with strangers – with people that live in your building, it's a whole different ball game."

– Eyal, Stonehenge President



"I use Maven+ to get outside the city for the weekend, to pick up family and friends from the airport, and for trips to Costco and Ikea. It's so convenient and easy having the cars right here."

– Pavan, Maven+ Member



"You feel trapped in the city sometimes. Maven+ gives me freedom to pick up and go when I want to. I get to do things I wouldn't otherwise be able to do."

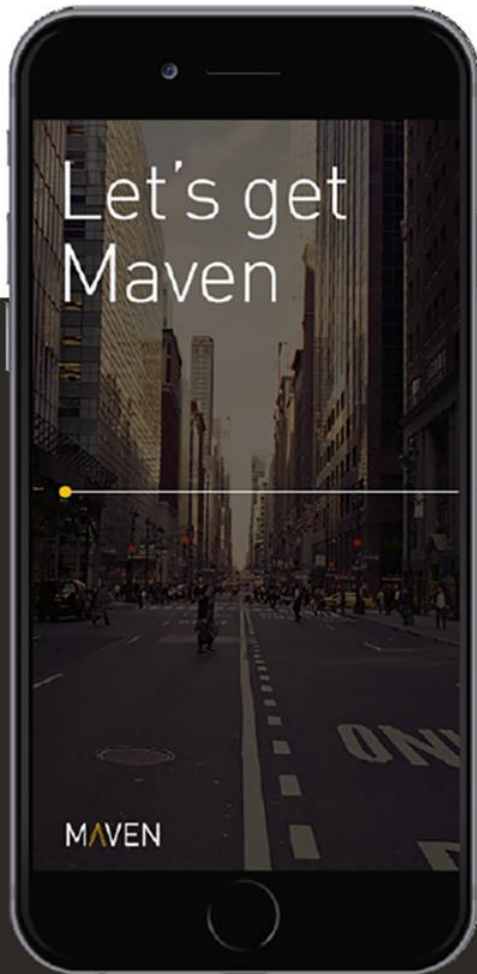
– Claire, Maven+ Member



"My residents love the Maven program. People new to the city worry about owning a car, and they know that renting a car can be such a hassle. This amenity, having vehicles right at home, is an incredible selling point for us."

– Abby, Stonehenge Manager

THANK YOU



MAVEN

