

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, DC 20549-1004

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported) March 2, 2010

GENERAL MOTORS COMPANY
(Exact Name of Company as Specified in its Charter)

333-160471
(Commission File Number)

DELAWARE
(State or other jurisdiction of
incorporation)

27-0756180
(I.R.S. Employer
Identification No.)

300 Renaissance Center, Detroit, Michigan
(Address of Principal Executive Offices)

48265-3000
(Zip Code)

(313) 556-5000
(Company's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the company under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01 Other Events

On March 2, 2010, General Motors Company (GM) issued a news release announcing February sales. The release and charts are attached as Exhibit 99.1.

EXHIBIT

| <u>Exhibit</u> | <u>Description</u> | <u>Method of Filing</u> |
|----------------|--|-------------------------|
| Exhibit 99.1 | Sales Release and Charts Dated March 2, 2010 | Attached as Exhibit |

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY
(Company)

Date: March 5, 2010

By: _____ /s/ NICK S. CYPRUS
Nick S. Cyprus
Vice President, Controller and Chief Accounting Officer



General Motors

GM Communications
Detroit, Mich., USA
media.gm.com**News**

For Release: 9:45 a.m. ET

March 2, 2010

February Combined Chevrolet, Buick, GMC and Cadillac Sales Up 32 Percent

- ***Combined Retail Sales for Chevrolet, Buick, GMC and Cadillac Increase 7 percent***
- ***Fifth Consecutive Month of Year-over-Year Retail Sales Gains for GM's Four Brands***
- ***Combined Chevy Equinox, GMC Terrain, Cadillac SRX Retail Sales Up 198 Percent***

DETROIT – Chevrolet, Buick, GMC and Cadillac dealers in the U.S. reported sales of 138,849, up a combined 32 percent compared to February 2009. These results were driven by the continued strong growth of new GM crossovers and passenger cars.

GM's Chevrolet, Buick, GMC and Cadillac brands continue to build momentum in the marketplace, according to Susan Docherty, GM vice president, Sales, Service and Marketing. "Although we've been operating as a new company with four brands for just seven months, our February results demonstrate that our long-term plan is already paying dividends," Docherty said.

Retail sales for GM's four brands were up 7 percent for the month, driven by strong consumer demand for GM's crossovers. February retail sales of GM's newest crossovers – Chevrolet Equinox, GMC Terrain and Cadillac SRX – were up 198 percent compared to the vehicles they replaced. This was the seventh month in a row that retail sales of these vehicles were up more than 100 percent.

"We'll earn every sale by delivering the value customers expect, in the vehicle they want," said Docherty. "Our sales results for the Chevrolet Equinox, GMC Terrain and Cadillac SRX show these vehicles have what customers are looking for today – style, fuel efficiency, quality and the safety and security of OnStar."

Month-end dealer inventory in the U.S. stood at 420,000, which is 30,000 higher compared to January 2010, and 361,000 lower than February 2009.

Other Key Facts:

- **Chevrolet:** total sales up 32 percent; retail sales up 1 percent; Chevrolet Equinox retail sales increased 121 percent
- **Buick:** total sales up 47 percent; retail sales up 18 percent; Buick LaCrosse retail sales rose 100 percent
- **GMC:** total sales up 26 percent; retail sales up 25 percent; GMC Terrain retail sales were up 303 percent (compared to the Pontiac Torrent – the vehicle it replaced)
- **Cadillac:** total sales up 32 percent; retail sales up 13 percent; Cadillac SRX retail sales were up 490 percent

About General Motors: General Motors, one of the world's largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 204,000 people in every major region of the world and does business in some 140 countries. GM and its strategic partners produce cars and trucks in 34 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, Opel, Vauxhall and Wuling. GM's largest national market is the United States, followed by China, Brazil, Germany, the United Kingdom, Canada, and Italy. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. General Motors acquired operations from General Motors Corporation on July 10, 2009, and references to prior periods in this and other press materials refer to operations of the old General Motors Corporation. More information on the new General Motors can be found at www.gm.com.

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CONTACT:

Tom Henderson
tom.e.henderson@gm.com
313-410-2704 cell

GM U.S. Deliveries for February 2010 - Divisional Brand Level

| *S/D Curr: 24 | February | | | | (Calendar Year-to-Date) January - February | | |
|-------------------|----------|---------|-----------------|-----------------|---|---------|----------------|
| | 2010 | 2009 | % Chg Volume | %Chg per S/D | 2010 | 2009 | %Chg Volume |
| *S/D Prev: 24 | | | | | | | |
| Vehicle Total | 141,951 | 127,296 | 11.5 | 11.5 | 288,776 | 256,523 | 12.6 |
| Brand Total | 138,849 | 104,993 | 32.2 | 32.2 | 283,947 | 216,767 | 31.0 |
| Other Brand Total | 3,102 | 22,303 | -86.1 | -86.1 | 4,829 | 39,756 | -87.9 |

GM Vehicle Deliveries by Marketing Division

| | 2010 | 2009 | %Chg Volume | %Chg per S/D | 2010 | 2009 | %Chg Volume |
|--------------------|---------|---------|----------------|-----------------|---------|---------|----------------|
| Buick Total | 9,121 | 6,196 | 47.2 | 47.2 | 19,182 | 13,165 | 45.7 |
| Cadillac Total | 9,273 | 7,038 | 31.8 | 31.8 | 17,713 | 15,537 | 14.0 |
| Chevrolet Total ** | 99,999 | 75,555 | 32.4 | 32.4 | 205,293 | 152,741 | 34.4 |
| GMC Total ** | 20,456 | 16,204 | 26.2 | 26.2 | 41,759 | 35,324 | 18.2 |
| Brand Total | 138,849 | 104,993 | 32.2 | 32.2 | 283,947 | 216,767 | 31.0 |
| HUMMER Total | 296 | 1,053 | -71.9 | -71.9 | 561 | 2,275 | -75.3 |
| Pontiac Total | 84 | 14,200 | -99.4 | -99.4 | 473 | 23,304 | -98.0 |
| Saab Total | 97 | 712 | -86.4 | -86.4 | 608 | 1,667 | -63.5 |
| Saturn Total | 2,625 | 6,338 | -58.6 | -58.6 | 3,187 | 12,510 | -74.5 |
| Other Brand Total | 3,102 | 22,303 | -86.1 | -86.1 | 4,829 | 39,756 | -87.9 |
| GM Vehicle Total | 141,951 | 127,296 | 11.5 | 11.5 | 288,776 | 256,523 | 12.6 |

* Twenty-four selling days (S/D) for the February period this year and twenty-four for last year.

**Effective August 2007, GM includes GMC & Chevrolet dealer deliveries of commercial vehicles distributed by American Isuzu Motors, Inc.

GM U.S. Deliveries for February 2010 by Model

| | February | | | | (Calendar Year-to-Date) January - February | | |
|---------------------------|----------------|----------------|-----------------|-----------------|---|----------------|----------------|
| | 2010 | 2009 | % Chg Volume | %Chg per S/D | 2010 | 2009 | %Chg Volume |
| | 24 | 24 | | | | | |
| Selling Days (S/D) | 24 | 24 | | | | | |
| Enclave | 3,778 | 3,366 | 12.2 | 12.2 | 7,853 | 6,078 | 29.2 |
| LaCrosse | 4,045 | 1,536 | 163.3 | 163.3 | 8,291 | 3,025 | 174.1 |
| Lucerne | 1,298 | 1,289 | 0.7 | 0.7 | 3,038 | 4,048 | -25.0 |
| Rainier | 0 | 0 | *** * | *** * | 0 | 3 | *** * |
| Terraza | 0 | 5 | *** * | *** * | 0 | 11 | *** * |
| Buick Total | 9,121 | 6,196 | 47.2 | 47.2 | 19,182 | 13,165 | 45.7 |
| CTS | 2,690 | 3,259 | -17.5 | -17.5 | 5,255 | 6,677 | -21.3 |
| DTS | 611 | 982 | -37.8 | -37.8 | 1,229 | 2,344 | -47.6 |
| Escalade | 1,418 | 1,238 | 14.5 | 14.5 | 2,655 | 2,591 | 2.5 |
| Escalade ESV | 552 | 416 | 32.7 | 32.7 | 948 | 1,088 | -12.9 |
| Escalade EXT | 102 | 166 | -38.6 | -38.6 | 223 | 501 | -55.5 |
| SRX | 3,542 | 552 | 541.7 | 541.7 | 6,776 | 1,440 | 370.6 |
| STS | 332 | 357 | -7.0 | -7.0 | 565 | 770 | -26.6 |
| XLR | 26 | 68 | -61.8 | -61.8 | 62 | 126 | -50.8 |
| Cadillac Total | 9,273 | 7,038 | 31.8 | 31.8 | 17,713 | 15,537 | 14.0 |
| Avalanche | 1,029 | 820 | 25.5 | 25.5 | 2,401 | 2,301 | 4.3 |
| Aveo | 2,062 | 1,564 | 31.8 | 31.8 | 4,105 | 3,159 | 29.9 |
| Camaro | 6,482 | 0 | *** * | *** * | 11,853 | 0 | *** * |
| Chevy C/T Series | 0 | 2 | *** * | *** * | 1 | 7 | -85.7 |
| Chevy W Series | 30 | 48 | -37.5 | -37.5 | 67 | 143 | -53.1 |
| Cobalt | 14,101 | 8,317 | 69.5 | 69.5 | 27,063 | 13,508 | 100.3 |
| Colorado | 1,247 | 1,685 | -26.0 | -26.0 | 3,186 | 5,096 | -37.5 |
| Corvette | 624 | 1,027 | -39.2 | -39.2 | 1,478 | 1,869 | -20.9 |
| Equinox | 8,061 | 3,462 | 132.8 | 132.8 | 17,574 | 8,865 | 98.2 |
| Express | 3,899 | 2,918 | 33.6 | 33.6 | 6,661 | 5,636 | 18.2 |
| HHR | 4,658 | 2,557 | 82.2 | 82.2 | 10,110 | 4,257 | 137.5 |
| Impala | 11,740 | 7,807 | 50.4 | 50.4 | 22,679 | 14,867 | 52.5 |
| Kodiak 4/5 Series | 155 | 385 | -59.7 | -59.7 | 293 | 731 | -59.9 |
| Kodiak 6/7/8 Series | 17 | 95 | -82.1 | -82.1 | 36 | 191 | -81.2 |
| Malibu | 15,150 | 11,516 | 31.6 | 31.6 | 31,589 | 20,828 | 51.7 |
| Monte Carlo | 0 | 3 | *** * | *** * | 0 | 3 | *** * |
| Silverado-C/K Pickup | 19,822 | 19,788 | 0.2 | 0.2 | 42,594 | 43,775 | -2.7 |
| Suburban (Chevy) | 1,680 | 1,451 | 15.8 | 15.8 | 3,995 | 3,589 | 11.3 |
| Tahoe | 3,325 | 4,490 | -25.9 | -25.9 | 7,881 | 8,339 | -5.5 |
| TrailBlazer | 22 | 1,040 | -97.9 | -97.9 | 88 | 3,501 | -97.5 |
| Traverse | 5,882 | 6,417 | -8.3 | -8.3 | 11,606 | 11,632 | -0.2 |
| Uplander | 13 | 163 | -92.0 | -92.0 | 33 | 444 | -92.6 |
| Chevrolet Total | 99,999 | 75,555 | 32.4 | 32.4 | 205,293 | 152,741 | 34.4 |
| Acadia | 6,478 | 4,758 | 36.1 | 36.1 | 11,938 | 7,991 | 49.4 |
| Canyon | 510 | 553 | -7.8 | -7.8 | 1,210 | 1,731 | -30.1 |
| Envoy | 6 | 545 | -98.9 | -98.9 | 34 | 1,487 | -97.7 |
| GMC C/T Series | 21 | 36 | -41.7 | -41.7 | 29 | 61 | -52.5 |
| GMC W Series | 27 | 76 | -64.5 | -64.5 | 105 | 232 | -54.7 |
| Savana | 720 | 787 | -8.5 | -8.5 | 1,222 | 2,007 | -39.1 |
| Sierra | 6,296 | 6,400 | -1.6 | -1.6 | 13,567 | 14,420 | -5.9 |
| Terrain | 3,789 | 2 | *** * | *** * | 8,091 | 2 | *** * |
| Topkick 4/5 Series | 125 | 208 | -39.9 | -39.9 | 315 | 426 | -26.1 |
| Topkick 6/7/8 Series | 41 | 276 | -85.1 | -85.1 | 80 | 364 | -78.0 |
| Yukon | 1,261 | 1,826 | -30.9 | -30.9 | 2,764 | 4,089 | -32.4 |
| Yukon XL | 1,182 | 737 | 60.4 | 60.4 | 2,404 | 2,514 | -4.4 |
| GMC Total | 20,456 | 16,204 | 26.2 | 26.2 | 41,759 | 35,324 | 18.2 |
| Brand Total | 138,849 | 104,993 | 32.2 | 32.2 | 283,947 | 216,767 | 31.0 |
| HUMMER Total | 296 | 1,053 | -71.9 | -71.9 | 561 | 2,275 | -75.3 |
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| GM Total | 141,951 | 127,296 | 11.5 | 11.5 | 288,776 | 256,523 | 12.6 |