## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 14A**

# Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant

 $\hfill \Box$  Filed by a Party other than the Registrant

Che	eck the appropriate box:
	Preliminary Proxy Statement
	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))
	Definitive Proxy Statement
$\checkmark$	Definitive Additional Materials
	Soliciting Material Pursuant to ss.240.14a-12

# **GENERAL MOTORS COMPANY**

(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

$\checkmark$	No fee required.
	Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
	(1) Title of each class of securities to which transaction applies:
	(2) Aggregate number of securities to which transaction applies:
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of transaction:
	(5) Total fee paid:
	Fee paid previously with preliminary materials.
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
	(1) Amount Previously Paid:
	(2) Form, Schedule or Registration Statement No.:
	(3) Filing Party:
	(4) Date Filed:



#### Your Board of Directors and Management Team are Transforming GM for the Future

Our ongoing success has included launching dozens of award-winning products around the world, delivering four years of record global sales, returning substantial capital to shareholders and advancing our mission to define and lead the future of personal mobility. We have the right Board and the right strategy in place to build a strong and sustainable business for the long term and create increased value for our shareholders.

At this year's annual meeting, GM shareholders have an important decision to make regarding the future of their investment in GM. This website provides important information to help you make an informed choice.

# MAKE YOUR VOTE COUNT at the Annual Meeting of Shareholders on Tuesday, June 6, 2017.

We strongly urge you to vote the WHITE proxy card EOR ALL of your

Board's nominees, AGAINST Greenlight's proposal for a dual-class share structure and in accordance with your BOARD'S recommendation on all other matters.

### GM has a Proven Strategy that is Delivering Record Results and Long-Term Value

Since 2013, EPS-diluted has grown 152% to \$6.00 in 2016, while EPS-diluted-adjusted has grown 92% to a record \$6.12 in 2016. GM also expects to generate about \$15 billion in automotive operating cash flow and about \$6 billion in adjusted automotive free cash flow in 2017.



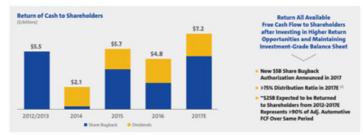
Note: Does not consider the potential future impact of adjustments or the effects of the Opel/Vauxhall related transactions described in our Form 8-K dated March 6, 2017.

### GM has a Demonstrated Commitment to Returning Capital to Shareholders

Given our strong performance, under our framework GM expects to return approximately \$25 billion to shareholders from 2012 through the end of 2017, including:

- ~\$6.4 billion in dividends since initiated in 2014 through 2016;
- -\$11.7 billion in share repurchases from 2012 through 2016; and
- -\$2.2 billion in dividends and \$5.0 billion in share repurchases expected in 2017.

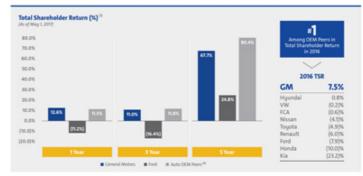
This represents approximately half of GM's current market capitalization and more than 90% of its adjusted automotive free cash flow over the same period.



(2) Based on total estimated dividends and repurchases of \$7.2B and net income to common stockholders of \$9.3B, based on mid-point of 2017E guidance.

#### Market Recognition of GM's Progress

For the calendar year 2016, GM was number one in Total Shareholder Return among its global automotive OEM peers. And, despite industry headwinds, GM has also outperformed a significant majority of its peers over the past five years.



(3) Local currency returns as of May 1, 2017. Total Shareholder Return calculates return on stock prices adjusted for stock splits, cash dividends, rights offerings and spin-offs. Peer Group TSR calculated as median of the constituent companies. (4) Includes GM Proxy peer set of Toyota Motor, Daimler, Ford, Honda, Volkswagen, BMW, Nissan, Renault, Hyundai, Suzuki, Fait Chrysler (NYSE/CAU where available, otherwise BIT/SCA). Testa, Match and Kia.

#### GM has an Expert, Active Board with World-Class Experience





#### Protect Your Investment in General Motors

Please vote FOR ALL of your Board's nominees and AGAINST the Greenlight proposal TODAY by telephone, online or by signing, dating and returning the WHITE proxy card in the postage-paid envelope provided.

REMEMBER: We believe that Greenlight's flawed, high-risk proposal will not create additional value. We urge you NOT to vote using any "Green" proxy card sent to you by Greenlight Capital, as doing so will revoke your vote on the WHITE proxy card.

Your Vote is Important, No Matter How Many or How Few Shares You Own

If you have questions about how to vote your shares, or need additional assistance, please contact the firm assisting us in the solicitation of provises: INNISFREE MBA INCORPORATED

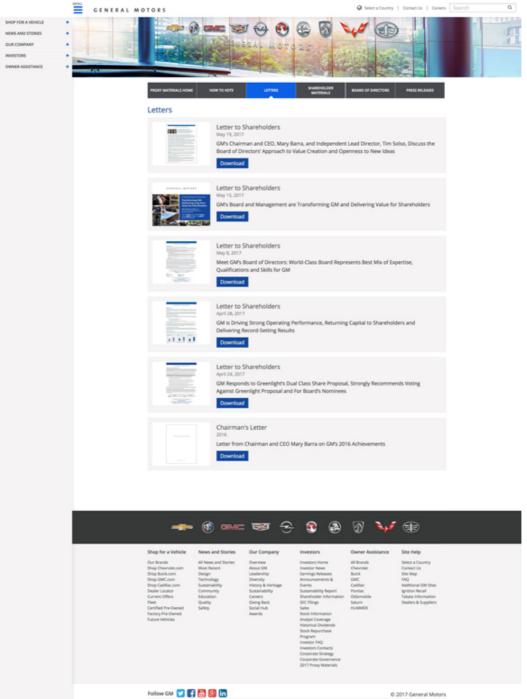
Shareholders Call Toll-Free: (877) 825-8964

Banks and Brokers Call Collect: (212) 750-5833

Reconciliation of Indjusted Automotive Tree Lash Row (SII)	205	204	205	29
Automotive Operating Lash Row	1.0	101	80	×
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MJ, Automative Reer Cash Flow	1.7	33	12	6.
1) Additional information on adjustments, available in respective form 10 K or 10 G Note Results new nell sum daris to counting.				
Kite Results has for surf due to conding				
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Additional Special Items * :				
ignition switch recall and related legal matters	-	64	18	- 6.
Real campaign atch-up adjustment	-	0.9	-	
Thaland asst impairments	-	0.2	4.5	
Vencuels samence devaluation and asset impairment	4.2	0.4	6.7	
Russia exit cots and asset impairment	-	62	0.4	
Goodwill impairment charges	0.4	0.1	-	
Konse wage illigation	66	-	-	
Rober and impairments	45	-	-	
India asset impairments	4.5	-	-	
Devrokt lunge out only	- 66	-	-	
Gain on sale of equity investment in Ally Terancial	69	-	-	
0ther	(23)	121	-	
Total Special Items	6.8	2.5	5.2	÷.
EHT-Adjusted	8.6	65	10.8	12
BST Adjusted Margin	5.5%	4.2%	175	29
biluted samings per common share	2.38	tati	5.0	4.0
Adjustments	1.8	1.8	1.58	- 67
lax effect of adjustments	(0.0)	(0.75)	(0.15)	0.0
la agnimenti	(5.26)		0.40	
inset of cish related to recall	-	1.07	-	
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	4.2	62	4.2	6
		0.2	0.4	
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Autonotive Interest Income			- 63	- 12.2
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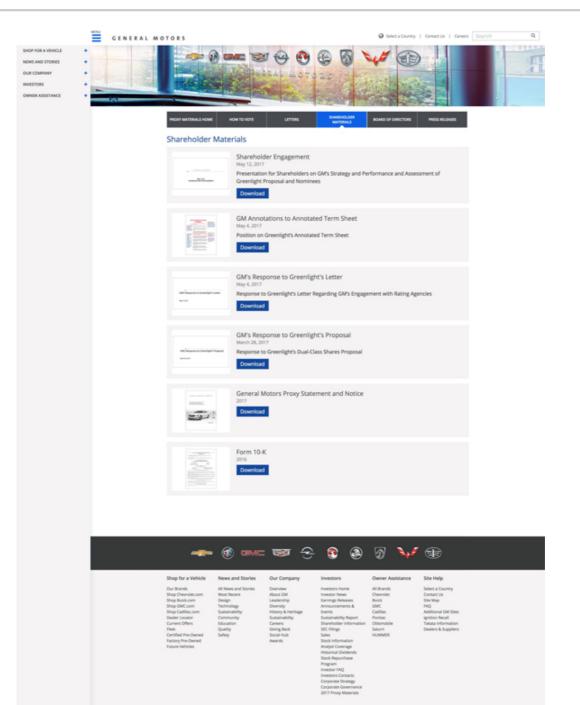
2) Additional information or adjustments can be found in filed 10.4. Note: Results may not sum due to rounding

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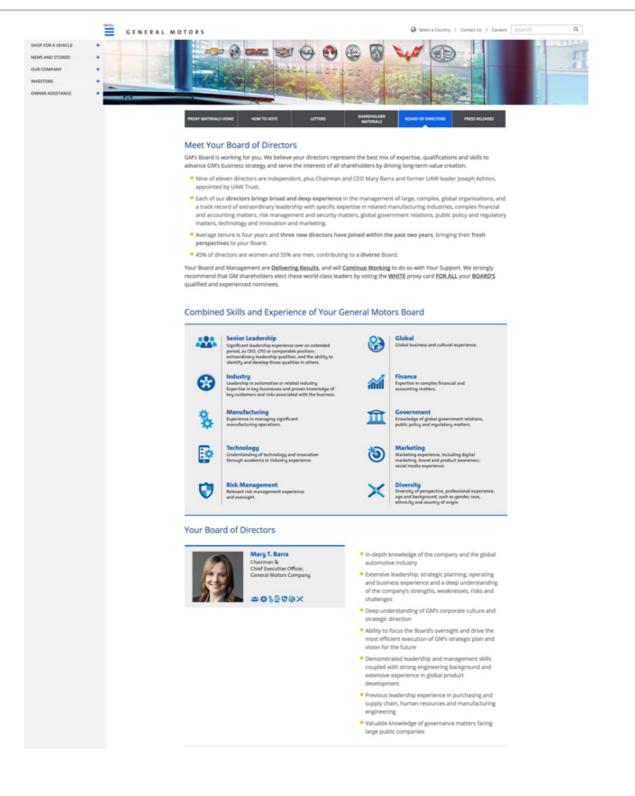
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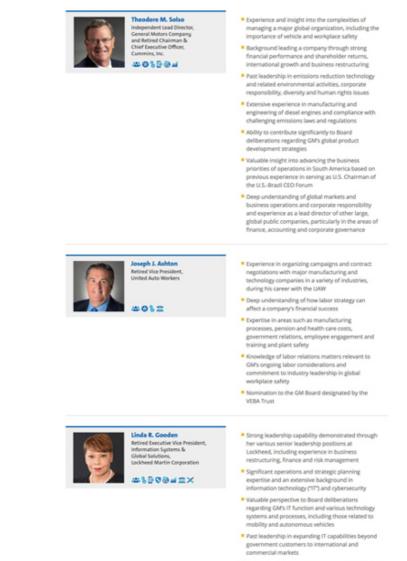
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 Experience as a director at other large, global public companies, particularly in the areas of finance, audit, strategic investments, acquisitions, divestitures and technology and innovation



- Significant international and operational leadership, strategic planning and business and finance experience
- Long track record in consumer businesses, which enables him to bring a consumer orientation and valuable insight to Board deliberations regarding our strategy to enhance the customer experience and earn customers for life
- Business restructuring expertise and past experience executing significant business transformations and innovations at both Heinz and Novartis, which has enabled him to make significant contributions to our Board's orgoing evaluation of the structure of our global business
- Prior experience as a director of another large, global public company, including service on its governance and finance committees
- Strong service leadership and risk management experience, as well as capital markets expertise, brings a unique financial and shareholder perspective from her over 30 years managing globally diverse portfolos in the endowment and investment management field
- Currently serves as a director and member of the audit committee of Lazard, one of the world's leading global financial advisory and asset management firms, and member of the board of advisors of The Buupost Group, a leading hedge fund manager with \$27bn under management
- As President and CEO of Harvard Management Company ("HMC", the world's largest university endowment with approximately \$360n under management, successfully managed through the financial crisis, significantly repositioned the endowment, and reestablished a world/class investment platform to support Harvard's fuure educational and research goals
- Related background having established an investment office and delivered substantial growth through a period of rapidly changing market conditions, as the Chief investment Officer of Wellesley College
- Deep and innovative institutional experience in investments in public and private companies, including leading pioneering investments in private timberand for Harvard, crisis management, coverage of the steel and insurance industries among others as an equites analyst and strengthening HMC's commitment to sustainable investment by upinging on to the United Mationssupported Principles for Responsible Investment (PR), the first university endowment in the United States to join the organization
- Served as chair of Partners Healthcare Investment Committee overseeing \$10bn in assets and on the Yale University Investment Committee, which oversees the Investment of the Yale endowment
- Significant contributions to the Board's oversight of GMs strategic initiatives and as Member of the Audit Committee, particularly the evaluation of GMs disciplined capital allocation framework and its financial policies and transactions and varied financial and risk management issues





- Extensive senior leadership experience gained over 43-year career in the U.S. military, culminating in appointment and Senate confirmation as Chairman appointment and senate contrimation as Chairman of the Joint Chiefs of Staff – highest ranking military officer under two U.S. Presidents
- Four Four-Star assignments in the U.S. Navy, including:
  - Chief of Naval Operations (2005-2007), equivalent of the Navy's chief executive officer (320,000 personnel)
  - Vice Chief of Naval Operations (2003-2004), equivalent of the Navy's chief operating officer
  - Deputy Chief of Naval Operations (2001-2003), equivalent of the Navy's chief financial officer (\$115 bn annual budget)
- Led U.S. armed forces during a critical period of transition, including overseeing two active war constant rapid development and deployment of innovative technologies and new methodologies for effective 21st century military solutions
- Deep experience leading change in complex organizations, strategic planning, budget policy, risk and crisis management, executive development and succession planning, diversity implementation, cybersecurity and technical innovation
- Significant contributions to our Board as Cha of the Risk Committee and Member of the Audit Committee and proactive strategic counsel commore and proactive strategic counsels regarding geopolitical risks and opportunities, succession planning, diversity, accountability, crisis management, public policy, safety culture, cybersecurity and autonomous vehicles, all of which are important to the oversight of GM's strategic initiatives in a period of rapid change
- Additional experience as a director of another large public company and in overseeing all of its highly sensitive security management requirements
- Thirty-nine years of experience in the energy industry, first at Philips Petroleum Company and then ConocoPhillips
- Domestic and international senior mana experience, overseeing mergers and acquisitions, business restructurings and negotiated joint ventures, and strategically repositioning ConocoPhillips to compete in an increasing challenging and highly competitive industry . ingly
- Global strategic manufacturing expertise and keen risk and safety management experience, enabling him to make a significant contribution to Board deliberations in these and other important areas
- Additional in-depth background in finance and his experience as a director of other large, global public companies
- Demonstrated leadership and proven business acumen, as the CEO of highly technical, global, complex companies
- Experience with a wide range of issues, including mergers and acquisitions, technology disruptio and business restructuring, as she led Lucent's recovery through a severe industry downturn and later a merger with Alcatel
- Valuable experience in connection with a highly valuable expension in connection with a nighty complex business restructuring transaction, as leader of the Hewlett-Packard Company board of directors in connection with its split into two public companies
- Extensive global experience in corporate strategy finance, sales and marketing, technology and leadership development
- Significant expertise in corporate governance and executive compensation gained from her robust service on boards and board committees of other large, global public companies
- Extensive financial expertise, corporate leadership and operational experience through positions held as chief financial officer of large multinational, consumer-facing companies
- Demonstrated leadership in corporate finance offering key skills, including financial reporting, accounting and control, business planning and analysis and risk management
- Experience with large-scale, transformational information technology implementations at Wal-Mart and Black & Decker Corporation, which provide valuable insight to our IT organizatio
- Previous and current board positions at public companies involved with home building, security and investments provide exposure to diverse industries with unique challenges enabling him to make a significant contribution to our Board acros a broad range of issues facing the company





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- Strong service leadership and risk management experience, as well as capital markets expertise, brings au unique financial and shareholder perspective from here over 30 years managing globally dytverse portfolios in the endowment and investment management field
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#### Your Board's Skills & Experience

