

SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a)
of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

General Motors Company

(Name of Registrant as Specified In Its Charter)

Greenlight Capital, Inc.
Greenlight Capital, L.P.
DME Advisors, LP,
DME Advisors GP, LLC
DME Capital Management, LP
Greenlight Capital Qualified, LP
Greenlight Capital (Gold), LP
Greenlight Capital Offshore Partners
Greenlight Capital Offshore Master (Gold), Ltd.
Greenlight Masters, LLC
Greenlight Masters Partners
David Einhorn
Leo Hindery, Jr.
Vinit Sethi
William N. Thorndike, Jr.

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rule 14a-6(i)(4) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

- Fee paid previously with preliminary materials.

- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

On May 11, 2017, Greenlight Capital, Inc. (“Greenlight”) issued a press release (the “Press Release”), which included a description of a presentation released to shareholders (the “Presentation”) on the same day. A copy of the Press Release is filed herewith as Exhibit 1. A copy of the Presentation is filed herewith as Exhibit 2.

Also on May 11, 2017, Greenlight posted a video to www.UnlockGMValue.com that included audio commentary from David Einhorn regarding certain slides of the Presentation. A transcript of that audio is filed herewith as Exhibit 3.

GREENLIGHT RELEASES INVESTOR PRESENTATION TO GM SHAREHOLDERS

NEW YORK – May 11, 2017 – Greenlight Capital, Inc. (“Greenlight”), which owns 3.6% of the common stock of General Motors Company (NYSE: GM) making it GM’s fifth largest public shareholder, today released a detailed presentation to GM’s shareholders in connection with its nomination of three directors for election to the Board of Directors at GM’s Annual Meeting of Shareholders, scheduled to take place on June 6, 2017.

The presentation explains how GM can unlock substantial value by adopting Greenlight’s proposal to split GM’s common stock into two classes: one that would receive the current dividends and one that would participate in the remaining earnings and cash flows and future growth of the Company. The presentation also details the qualifications of Greenlight’s director nominees and the rationale for bringing a fresh perspective and new ideas to GM’s Board.

In the presentation, Greenlight highlights and further discusses several key points, including:

- GM is substantially undervalued and has the lowest price-to-earnings ratio of any company in the S&P 500 index
- Greenlight believes implementing the proposal would result in a 26% to 76% increase in GM’s share price
- The proposal would not impact GM’s existing financial policy or operational strategy
- The credit rating red herring, in which GM is attempting to manipulate both the rating agencies and its own shareholders to protect the status quo
- Greenlight’s nominees would bring substantially more capital markets understanding, financial sophistication and shareholder value-creation experience to the Board than the three incumbent directors they would replace
- After years of barely generating any return for shareholders, GM needs directors with demonstrable track records of driving significant shareholder returns

The presentation – and related audio commentary by Greenlight President David Einhorn – is available at: www.UnlockGMValue.com.

About Greenlight Capital

Greenlight Capital, Inc. (“Greenlight”), founded in 1996, is a value-oriented investment advisor that primarily invests and trades in long and short publicly listed equity securities, as well as distressed debt when cyclically attractive. Greenlight seeks to achieve capital appreciation by buying securities with trading values materially lower than their intrinsic values and by selling short securities with trading values materially higher than their intrinsic values. Greenlight aims to achieve high absolute rates of return while minimizing the risk of capital loss.

Contacts

Jonathan Gasthalter/Nathaniel Garnick
Gasthalter & Co.
(212) 257-4170

About the Proxy Solicitation

Greenlight Capital, Inc., Greenlight Capital, L.P., DME Advisors, LP, DME Capital Management, LP, DME Advisors GP, LLC, Greenlight Capital Qualified, LP, Greenlight Capital (Gold), LP, Greenlight Capital Offshore Partners, Greenlight Capital Offshore Master (Gold), Ltd., Greenlight Masters Partners, Greenlight Masters, LLC, David Einhorn, Leo Hindery, Jr., Vinit Sethi, and William N. Thorndike, Jr. (collectively, the “Participants”) have filed with the Securities and Exchange Commission (the “SEC”) a definitive proxy statement and accompanying form of proxy to be used in connection with the solicitation of proxies from the shareholders of General Motors Company (the “Company”). All shareholders of the Company are advised to read the definitive proxy statement and other documents related to the solicitation of proxies by the Participants, as they contain important information, including additional information related to the Participants. The definitive proxy statement and an accompanying proxy card will be furnished to some or all of the Company’s shareholders and, along with other relevant documents, are available at no charge on the SEC website at <http://www.sec.gov/> and at <http://www.UnlockGMValue.com/>.

Information about the Participants and a description of their direct or indirect interests by security holdings is contained in the definitive proxy statement on Schedule 14A filed by the Participants with the SEC on April 28, 2017. This document is available free of charge from the sources indicated above.

Warning Regarding Forward Looking Statements

THIS PRESS RELEASE CONTAINS FORWARD LOOKING STATEMENTS. FORWARD LOOKING STATEMENTS CAN BE IDENTIFIED BY USE OF WORDS SUCH AS “OUTLOOK”, “BELIEVE”, “INTEND”, “EXPECT”, “POTENTIAL”, “WILL”, “MAY”, “CAN”, “SHOULD”, “ESTIMATE”, “ANTICIPATE”, AND DERIVATIVES OR NEGATIVES OF SUCH WORDS OR SIMILAR WORDS. FORWARD LOOKING STATEMENTS IN THIS PRESS RELEASE ARE BASED UPON PRESENT BELIEFS OR EXPECTATIONS. HOWEVER, FORWARD LOOKING STATEMENTS AND THEIR IMPLICATIONS ARE NOT GUARANTEED TO OCCUR AND MAY NOT OCCUR AS A RESULT OF VARIOUS RISKS, REASONS AND UNCERTAINTIES. EXCEPT AS REQUIRED BY LAW, GREENLIGHT CAPITAL, INC. AND ITS AFFILIATES AND RELATED PERSONS UNDERTAKE NO OBLIGATION TO UPDATE ANY FORWARD LOOKING STATEMENT, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE DEVELOPMENTS OR OTHERWISE.

May 10, 2017

Unlocking Value at GM:
Shareholder Presentation



Disclaimer

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The information contained herein, especially information relating to the potential impact of GM Dividend Shares, reflects projections, market outlooks, assumptions, opinions and estimates made by Greenlight Capital as of the date hereof and therefor constitutes forward-looking statements which are subject to change without notice at any time. Such forward-looking statements are based on certain assumptions and involve certain risks and uncertainties, including risks and changes affecting industries generally and GM specifically. Given the inherent uncertainty of projections and forward-looking statements, you should be aware that actual results may differ materially from the projections and other forward-looking statements contained herein due to reasons that may or may not be foreseeable.

Therefore, Greenlight does not represent that any opinion or projection will be realized, and Greenlight offers no assurances as to the price of General Motors securities in the future. While the information presented herein is believed to be reliable, no representation or warranty is made concerning the accuracy of any data presented, the information or views contained herein, nor concerning any forward-looking statements.

Greenlight has an economic interest in the price movement of the securities discussed in this presentation, but Greenlight's economic interest is subject to change without notice.

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This presentation may not be reproduced without prior written permission from Greenlight. The information contained within the body of this presentation is supplemented by footnotes which identify Greenlight's sources, assumptions, estimates, and calculations. This information contained herein should be reviewed in conjunction with the footnotes.

Introduction

- Greenlight Capital is a value-oriented, research-driven investment management firm
- We are a long-term stockholder of General Motors Company ("GM" or the "Company")
- We are currently the 5th largest public holder, owning 3.6% of the common stock

Our interests are aligned with those of all GM shareholders

Reasons for Greenlight's Investment in GM

- GM is a great company that generates attractive cash flows and profits
- GM is particularly well situated in North America
 - Leading market position in trucks, SUVs and CUVs, which are taking share from sedans
 - Upcoming multi-year period of strong new product introductions will drive price and mix benefits
- GM has a strong and valuable business in China
- GM's remaining loss-making international operations can be turned around, fundamentally restructured or sold as GM has done with its businesses in Europe, Russia, Australia, Korea, Thailand and Indonesia
- GM's down-cycle earnings should outperform market fears, benefiting from the restructuring actions GM has taken to create a structurally lower and more flexible cost base
- GM is well situated to prosper amid industry developments including electrification, autonomous driving and ride-sharing
- GM is significantly undervalued

Rather than waiting for an eventual down-cycle to demonstrate the fundamental strength of its business, we believe GM should pursue constructive steps to fix its substantial undervaluation

Reasons for Greenlight's Active Involvement

- The Company has generated a total return of only 17% since its November 2010 IPO, compared to an average return of 147% from its OEM peers and an S&P 500 return of 133%⁽¹⁾
- We believe this is in large part the result of a culture that is loath to disrupt the status quo and resists steps to unlock shareholder value
 - Recall that it wasn't until receiving public pressure from shareholders in 2015 that GM began a share repurchase program and announced its much touted capital allocation framework
- When presented with an idea to unlock billions of dollars of shareholder value (the "Plan"), GM's management team and Board retreated into a "not invented here" mentality, and retained financial advisors to discredit the idea
- We believe the management team then misrepresented the Plan to the credit rating agencies
- GM's other objections to our Plan indicate a lack of basic corporate finance and capital markets understanding that is harming shareholders

GM's Board needs to be enhanced to ensure it has critical capital markets expertise and a willingness to maximize shareholder value

(1) Reflects impact of capital appreciation and dividends, as of May 3, 2017

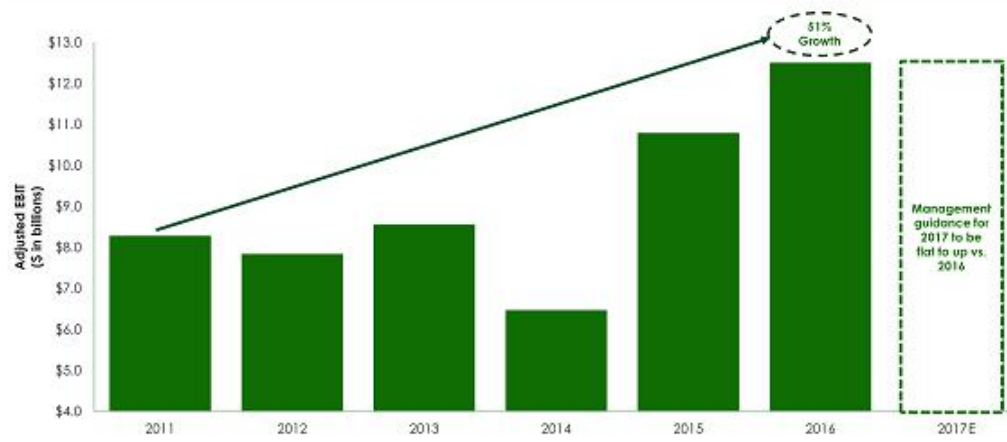
GM's Stock Is Not Fairly Valued Today

- Despite fundamentally strong operations, the stock has delivered poor returns since the Company's IPO, and trades at a significant discount to intrinsic value
- The current P/E multiple (5.4x⁽¹⁾) is the lowest in the S&P 500, and among the lowest of all global automobile manufacturers
- The dividend yield (4.5%⁽¹⁾) is very high relative to the overall market and to GM's conservative payout ratio (24%)
- GM's dividend is not respected by the market
- GM's investor base has a suboptimal combination of yield-oriented and value-focused shareholders with divergent investment objectives

(1) As of May 5, 2017

Where Are We Today?

Despite strong operating performance . . .



Source: Public Filings

Shareholders Are Still Awaiting Upside

... Shareholders have not been rewarded since the 2010 IPO, despite an equity bull market



(1) Selected OEM Peers include BMW, Daimler, Ford, Honda, Hyundai, Isuzu, Kia, Mazda, Nissan, Peugeot, Porsche, Renault, Subaru, Suzuki, Tata Motors, Tesla, Toyota and Volkswagen.
Source: Bloomberg

GM Trades at the Lowest P/E Ratio Among the S&P 500 and the Second Lowest Among Global Automobile Manufacturers

Lowest P/E Ratio Stocks Among S&P 500	P/E Ratio 2017E	Global Automobile Manufacturers	P/E Ratio 2017E
General Motors Co	5.4x⁽¹⁾	Fiat Chrysler Automobiles NV	5.2x
Malinckrodt PLC	6.1x	General Motors Co	5.4x⁽¹⁾
Micron Technology Inc	6.5x	Kia Motors Corp	6.0x
Chesapeake Energy Corp	7.1x	Renault SA	6.1x
Mylan NV	7.2x	Volkswagen AG	6.1x
Ford Motor Co	7.2x	Nissan Motor Co Ltd	7.1x
Navient Corp	8.3x	Ford Motor Co	7.2x
Gilead Sciences Inc	8.3x	Hyundai Motor Co	7.2x
Xerox Corp	8.4x	Mazda Motor Corp	7.4x
LyondellBasell Industries NV	8.5x	Daimler AG	7.7x
Bed Bath & Beyond Inc	8.6x	Peugeot SA	8.5x
Express Scripts Holding Co	8.8x	Bayerische Motoren Werke AG	8.6x
Goodyear Tire & Rubber Co	9.0x	Honda Motor Co Ltd	9.4x
Michael Kors Holdings Ltd	9.1x	Toyota Motor Corp	10.4x
Signet Jewelers Ltd	9.2x	Subaru Corp	11.1x
		Isuzu Motors Ltd	12.5x
		Suzuki Motor Corp	13.5x
		Tata Motors Ltd	19.3x
		Tesla Inc.	NM ⁽³⁾
S&P 500 Average⁽²⁾	22.2x	Selected OEM Peers Average	9.0x

Note: Multiples shown above based on fiscal year 2017 consensus estimates for non-GM companies, except for companies that have disclosed fiscal year 2017 actual results (multiples for Bed Bath & Beyond, Signet Jewelers and Honda Motor are based on fiscal year ending February, January and March 2018 consensus estimates, respectively)

(1) Based on the midpoint of management guidance of \$6.25 2017 EPS

(2) Excludes P/E multiples greater than 100x

(3) Analysts project negative earnings in FY 2017E

Source: Bloomberg, prices as of May 5, 2017

GM Isn't Getting Credit for Its Strong Dividend Commitment...

GM has an outsized dividend yield relative to its conservative payout ratio

Highest Yielding Stocks ⁽¹⁾	Dividend Yield 2017E	Payout Ratio 2017E
General Motors Co	4.8%⁽²⁾	24.3%⁽³⁾
Xerox Corp	3.8%	31.8%
LyondellBasell Industries NV	4.1%	35.1%
Navient Corp	4.3%	35.8%
Ford Motor Co	5.5%	39.7%
Western Union Co/The	3.6%	41.5%
International Business Machines Corp	3.7%	42.1%
AES Corp/VA	4.3%	45.8%
AbbVie Inc	3.8%	46.7%
Invesco Ltd	3.6%	47.2%
Exelon Corp	3.8%	48.8%
Pfizer Inc	3.8%	50.1%
QUALCOMM Inc	4.0%	50.4%
Macy's Inc	5.4%	51.3%
Seagate Technology PLC	5.3%	51.8%
S&P 500 Average⁽⁴⁾	1.9%	41.5%

Note: Ratios and calculations shown above based on fiscal year 2017 consensus estimates for non-GM companies, except for companies that have disclosed fiscal year 2017 actual results ratio for Macy's is based on fiscal year ending January 2018 consensus estimates.

(1) Reflects lowest payout ratios among S&P 500 companies with dividend yields of 3.0% or higher.

(2) Based on current annual dividend of \$1.52 per share.

(3) Based on current annual dividend of \$1.52 per share and the midpoint of management guidance of \$6.20 2017 EPS.

(4) Excludes payout ratios less than 0.0% and greater than 500.0%.

Sources: Bloomberg and GM Public Statements (October 25, 2016; November 9, 2016 and January 10, 2017).

GM has already made a strong commitment to maintain the current dividend through the cycle

- o "[GM will]...maintain the [current \$1.52 per share annual] dividend through the cycle" (Oct. 2016)
- o "Under a 25% downturn scenario... [GM] would generate positive profitability... continue to invest in the business... maintain the current dividend and not withdraw on the revolver" (Nov. 2016)
- o "We're going to maintain an average \$20 billion target cash balance to ensure that we can invest through the cycle and, importantly, maintain our current dividend." (Jan. 2017)

...Even as GM's Cash Balance Specifically Reserves for Dividends

GM Presentation (September 21, 2014)

Target Cash and Liquidity

- Proactively manage non-operating cash calls over three-year window
- Revolver serves as backstop for unforeseen events/deep recession
- Seasonality will cause cash balance to vary throughout the year

GM's target cash includes a stockpile to cover 2 years of dividends in a downturn without requiring any draw on the \$14.5 billion revolver



Sufficient Liquidity To Continue To Invest Through The Cycle

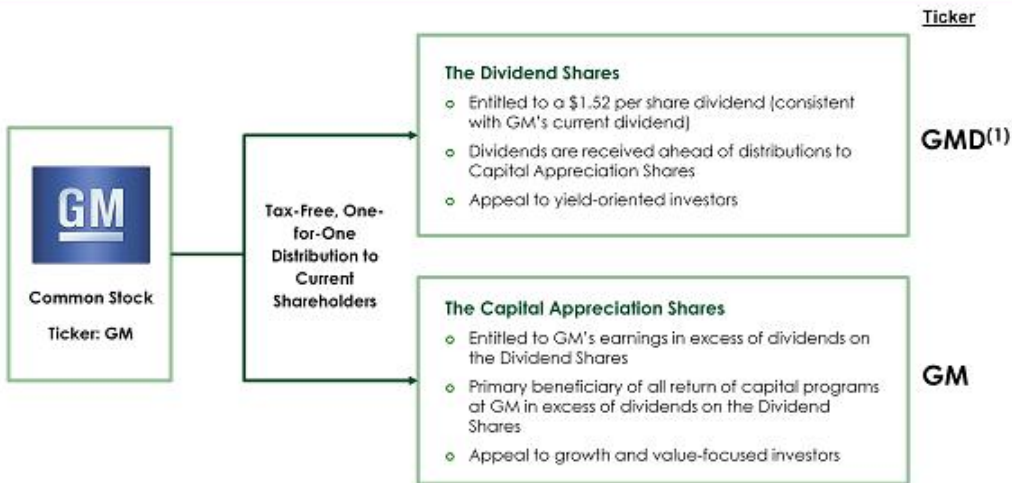
Source: GM Presentation, September 21, 2014

Plan to Unlock Value

- We believe there is a solution to unlock value that does not affect GM's underlying operations or financial flexibility
- GM should distribute, on a tax-free basis, a second class of common stock that we call the "Dividend Shares"
 - The Dividend Shares would be entitled to today's dividend (\$1.52 per year)
 - The Dividend Shares would trade separately from the existing common stock
- The existing common stock (the "Capital Appreciation Shares") would be entitled to the rest of the earnings, including all future growth

Creating two classes of common stock will unlock GM's value by forcing the market to appropriately value the dividend and give credit for GM's earnings potential

Our Proposed Solution: Creating Two Classes of Common Stock



Allows investors to optimize their exposure to income and / or growth

(1) Reflects proposed ticker

Valuing the Two Classes

- o We believe our structural solution will lead to GM being more appropriately valued in the capital markets
- o The Dividend Shares will be attractive to yield-oriented investors; our work indicates that they will trade with a 7% – 9% yield
- o The Capital Appreciation Shares will be attractive to both growth and value-focused investors
 - o We believe they will be valued based on a P/E multiple basis, supported by projected EPS
 - o On a conservative basis, we value them at GM's current depressed P/E multiple
 - o However, we believe the multiple may expand from current levels because equivalent stock buybacks applied to the reduced market capitalization of the Capital Appreciation Shares will cause faster EPS growth

Based on our assumptions, we believe that creating two classes of common stock will lead to a 26% – 76% increase in GM's share price⁽¹⁾

(1) Relative to GM's share price of \$30.77 as of May 5, 2017

Our Proposed Shares

	The Dividend Shares	The Capital Appreciation Shares
Ticker	o GMD	o GM
Distribution Mechanism	o Tax-free distribution of one Dividend Share for every share of GM outstanding	o Holders continue to own their existing GM stock
Features	o Separate class of common stock entitled to declared dividends	o Separate class of common stock entitled to earnings in excess of declared dividends on Dividend Shares
Dividends	o \$1.52 per share, the same as GM's current dividend	o Permitted, but not expected
Share Repurchases	o Permitted, but not expected	o Primary beneficiary of repurchases once all declared dividends have been paid on Dividend Shares
Voting	o Each share has one-tenth of a vote o Separate class vote for any change of control transaction	o Each share has one vote on all matters
Likely Owners	o Income-focused investors	o Growth and value-focused investors
Valuation	o Yield-based o A likely yield of 7% – 9%	o P/E and EPS growth o Potential for increased EPS growth rate driven by repurchases
Expected Value	o \$17 – \$22 / share	o \$26 – \$38 / share

Combined Expected Value of \$42 – \$60 / share

Benefits

- Our Plan does not affect GM's corporate strategy and will improve its financial flexibility
- We are not advocating for any change to GM's capital allocation policy, including capital devoted to balance sheet cash, dividends or share repurchases
- We believe our solution will lower GM's cost of capital and improve its access to capital
- Simultaneously, our solution will enhance value for shareholders and attract new investors to GM

We believe our Plan will unlock between \$13 billion and \$40 billion of shareholder value through appropriate valuation of GM's dividend and earnings potential

The New Structure Is Relatively Simple to Implement

- GM will need to meet formally with the rating agencies, advocate for the new structure and explain that it is consistent with GM's stated financial policy and superior from a capital markets perspective
- We expect no issues with NYSE listing of the Dividend Shares – the existing common stock remains outstanding
- No adverse tax or accounting consequences
 - Dividend Shares expected to be distributed as a tax-free dividend
- Implementation will require a charter amendment to authorize a second class of common stock approved by a majority shareholder vote

Dividend Shares are structured to have no negative impact on GM's credit rating

Our Perspective on the Value of the Dividend Shares

- Compare the Dividend Shares to other equities that trade primarily on a yield basis
- **MLPs:** A review of publicly-traded MLPs suggests average dividend yields of 6% to 6.5% for BBB-rated issuers and 7.5% to 8.5% for BB-rated issuers
 - MLPs are generally characterized by high dividend payout ratios and trade on a yield basis
 - The following distinguish the profile of MLP common units from the Dividend Shares:
 - MLP dividends are variable and more dependent on financial performance
 - Higher potential for capital appreciation or depreciation
- **PropCo and Triple-Net REITs:** A review of publicly-traded PropCo and Triple-Net REITs suggests average dividend yields of 5% to 6%
 - These REITs are generally characterized by high dividend payout ratios and trade on a yield basis
 - The following distinguish the profile of these REITs from the Dividend Shares:
 - Potential for modest income growth
 - Higher economic uncertainty at contractual lease maturity

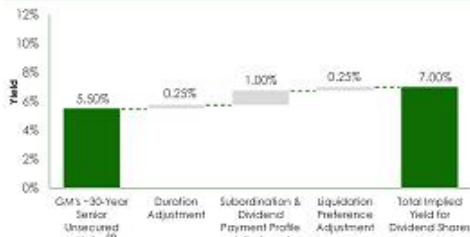
**On top of the support from ongoing earnings,
GM's balance sheet currently has 9 years of dividend payments sitting in cash**

Our Perspective on the Value of the Dividend Shares (cont.)

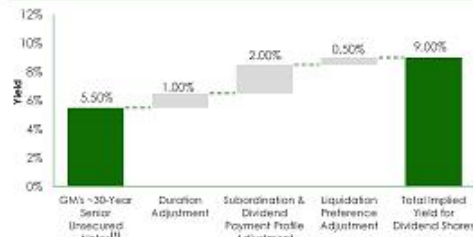
- o The implied yield on the Dividend Shares is derived by benchmarking to the current 5.5% yield-to-maturity on GM's ~30-year senior unsecured notes and adjusting for incremental features
- o The "bridge" adjusts for:
 - o **Duration** → Dividend Shares have no maturity date
 - o **Subordination & Dividend Payment Profile** → Dividend Shares are lower in the capital structure than the senior unsecured notes and dividend non-payment does not trigger an event of default
 - o **Liquidation Preference** → Dividend Shares have no stated liquidation preference or rights over Capital Appreciation Shares in the event of liquidation

"Bridge" to Implied Yield for Dividend Shares

Low End of Range



High End of Range



(1) Reflects approximation of blended YTM of GM's 6.25% Senior Unsecured Notes due 2043, 6.25% Senior Unsecured Notes due 2045 and 6.75% Senior Unsecured Notes due 2048

Valuing the Dividend Shares

- o We believe our solution will lead to GM being more fairly valued in the capital markets
- o The Dividend Shares will be attractive to yield-oriented investors
- o Our work indicates that they will trade with a 7% - 9% yield

Assumed Yield on Dividend Shares	9.0%	8.0%	7.0%
<i>Implied Multiple</i>	11.1x	12.5x	14.3x
Dividends Per Share (GM's Current Dividend)	\$1.52	\$1.52	\$1.52
Value Per Dividend Share	\$16.89	\$19.00	\$21.71

Our Perspective on the Value of the Capital Appreciation Shares

- o The Capital Appreciation Shares will be attractive to value- and growth-focused investors
- o We believe they will be valued based on a P/E multiple, and we value them conservatively at GM's current depressed 5.4x 2017E P/E multiple
- o However, planned buybacks would buy more Capital Appreciation Shares than today's common stock due to a reduced absolute share price

Buybacks Will Have a Greater Impact

"Greenlight's proposal...would not increase value for shareholders."

– GM Presentation, May 4, 2017

- GM has never shared its valuation analysis with Greenlight or the investing public. However, let's presume that GM's claim is accurate
- GM's public guidance suggests the Company will have \$12.4 billion in total buyback capacity in 2017 and 2018

GM 2017 and 2018 Buyback Capacity

(\$ in billions)	2017	2018	2017+2018 Total
Auto Free Cash Flow ⁽¹⁾	\$6.0	\$6.0	\$12.0
Annual Auto Free Cash Flow Accretion from GM Europe Divestiture ⁽²⁾		\$0.9	\$0.9
Less: Annual Dividends ⁽³⁾	(\$2.3)	(\$2.3)	(\$4.7)
Auto Cash in Excess of Current Target Cash as of 12/31/16 (\$21.6b vs. \$20.0b)	\$1.6		\$1.6
Target Cash Reduction from \$20.0b to \$18.0b post GM Europe Sale ⁽²⁾		\$2.0	\$2.0
Cash Proceeds from GM Europe Sale Available for Future Buybacks ⁽²⁾	\$0.6		\$0.6
Cash Available for Share Repurchases	\$5.9	\$6.4	\$12.4
Greenlight Assumed Buyback Capacity Deferred from 2017 to 2018 ⁽⁴⁾	(\$0.9)	\$0.9	\$0.0
Assumed Buybacks	\$5.0	\$7.4	\$12.4
Auto Cash (End of Period)	\$20.9	\$18.0	

(1) 2017 auto free cash flow per GM guidance as of GM Q1'17 earn out. 2018 auto free cash flow presumed to be constant.

(2) Per GM guidance as of March 8, 2017 presentation. Greenlight assumes reduction in target cash to \$18 billion doesn't impact buybacks until 2018.

(3) Based on current \$1.52 dividend per share and 1.532 billion dividend shares outstanding.

(4) To be consistent with GM's guidance for \$5 billion of share repurchases in 2017 per GM Q1'17 earn out.

Buybacks Will Have a Greater Impact (cont.)

Impact from GM Share Repurchases

	Common Shares (Status Quo)	Capital Appreciation Shares (GM Implied Value)	Capital Appreciation Shares (Greenlight Low Value)
Share Price ⁽¹⁾	\$33.77	\$14.77	\$25.56
Market Capitalization (\$ in billions)	\$51.7	\$22.6	\$39.2
2017 + 2018 Combined Repurchases (\$ in billions)	\$12.4	\$12.4	\$12.4
% Repurchased	24%	55%	32%
Pro Forma 12/31/2018 Shares Outstanding (in millions)	1,164	690	1,045
Consensus 2019E Net Income (\$ in billions) ⁽²⁾	\$8.8	\$8.8	\$8.8
Less: Net Income to Dividend Shares (\$ in billions)		(2.3)	(2.3)
Remaining 2019E Net Income (\$ in billions)	\$8.8	\$6.5	\$6.5
2019E EPS ⁽²⁾	\$7.57	\$9.39	\$6.20
Implied 2019E P/E	4.5x	1.6x	4.1x

(1) Assumes Dividend Shares trade at \$19.00, representing an 8% yield on \$1.62 per share, consistent with the midpoint of Greenlight's valuation range.
 (2) Per Bloomberg.
 (3) Excludes the benefit of 2019E share repurchases.

Buybacks Will Have a Greater Impact (cont.)

- GM is wrong: the value of its shares should go up under our Plan
- The market won't let GM buy back 55% of the Capital Appreciation Shares in less than 2 years at 1.6x earnings
- The market probably won't let GM buyback 32% of the Capital Appreciation Shares at 4.1x earnings either
- The more significant buy back impact should cause multiple expansion

Valuing the Capital Appreciation Shares

- o A more effective buyback will accelerate EPS growth, resulting in a higher P/E

Assumed P/E Multiple on Capital Appreciation Shares	5.4x ⁽¹⁾		7.0x	8.0x	Above 8x: • Peugeot • BMW • Honda • Toyota • Subaru • Isuzu • Suzuki • Tata
	2017E EPS ⁽²⁾	\$6.25	\$6.25	\$6.25	
Less: Dividends Paid to Dividend Shares	(\$1.52)	(\$1.52)	(\$1.52)	(\$1.52)	
2017E Earnings Attributable to Capital Appreciation Shares	\$4.73	\$4.73	\$4.73	\$4.73	
Implied Value Per Capital Appreciation Share	\$25.56	\$33.11	\$37.84		

Nissan:	7.1x
Ford:	7.2x
Hyundai:	7.2x
Mazda:	7.4x

Daimler: 7.7x

(1) GM's current 2017E P/E multiple

(2) Based on midpoint of management 2017 EPS guidance of \$6.25 per share

Valuing the Two Classes

- o The combined value of the Dividend Shares and the Capital Appreciation Shares leads to significant price appreciation compared to the current share price of \$33.77⁽¹⁾

	Low	Mid	High
	Range	Range	Range
Implied Value Per Dividend Share	\$16.89	\$19.00	\$21.71
Implied Value Per Capital Appreciation Share	\$25.56	\$33.11	\$37.84
Total Value Delivered to Each GM Shareholder	\$42.45	\$52.11	\$59.55
% Premium / (Discount) to Current Share Price ⁽¹⁾	26%	54%	76%

Our Plan should deliver upside of 26% to 76%

⁽¹⁾ As of May 5, 2017

Our Plan is Minimally Invasive

- o Our Plan advocates no change to GM's current operational strategy
- o Our Plan leaves GM's financial policy intact relative to capital allocation priorities previously communicated by GM management

	GM's Current Financial Policy ⁽¹⁾	Changes to GM's Financial Policy Under Greenlight Plan
Balance Sheet Objectives	<ul style="list-style-type: none"> o Commitment to maintaining an investment grade balance sheet o Automotive cash balance of \$18-20 billion to allow for continued investments and dividends in an economic downturn 	<ul style="list-style-type: none"> o No change o No change (to cash or debt on the balance sheet)
Investments in the Business	<ul style="list-style-type: none"> o Annual capital expenditure requirements of \$9 billion, declining late this decade 	<ul style="list-style-type: none"> o No change (to any cash flows or financial projections of the business)
Dividend Program	<ul style="list-style-type: none"> o Expected dividend payments of \$1.52 per share 	<ul style="list-style-type: none"> o No change o No change in GM's ability to modify its dividend policy or suspend dividends
Share Repurchase Program	<ul style="list-style-type: none"> o Return all available free cash flow to shareholders o Share repurchases of approximately \$5 billion in 2017 	<ul style="list-style-type: none"> o No change o No change in GM's full flexibility to adjust buybacks

Our Plan maximizes shareholder value, within GM management's existing financial policy

(1) Contingent upon completion of the Opel / Vauxhall sale, GM has reduced target cash from \$20 billion to \$18 billion and increased 2017E share repurchases to \$5 billion

**Why are management and the Board
rejecting an idea that doesn't change the
business, unlocks significant value and
increases strategic and financial flexibility?**

GM's Opposition to Our Plan is Meritless

- We presented this idea to management and to the Company's financial advisors in September and October of 2016
- We believe the idea was rejected as a result of a "not invented here" culture, coupled with the belief that it was unprecedented. This led to flawed assumptions and analysis put forward by the Company's financial advisors designed to discredit rather than evaluate our idea
- GM's management and the Board laid out the following objections to our Plan:
 - Does not address the fundamental factors driving GM's valuation
 - Would result in the loss of GM's investment grade credit rating
 - Is unprecedented and could result in a lower share price
 - Creates governance conflicts

Fundamental Factors Driving GM's Valuation

"The fundamental factors driving GM's valuation are NOT addressed by Greenlight's proposed financial engineering."

– GM Letter to Shareholders, April 24, 2017

**We obviously disagree, but this leads to a broader question:
what is GM doing proactively to address its persistent low valuation?**

GM is Literally Waiting for the Next Down-Cycle

GM's Plan

Nothing can be done about the undervalued share price for several more years, because investors need to witness the Company's performance in the next down-cycle before they can adopt a more favorable attitude towards the stock

GM is comfortable with the status quo and resultant undervaluation of GM stock

Greenlight's Plan

Long-term shareholders shouldn't have to be so patient. We believe that our Plan will unlock the latent value immediately

Greenlight thinks GM should proactively address its inefficient capital structure

GM's Spin to Convince Shareholders

- In its April 24, 2017 Letter to Shareholders, GM used the following language to describe its accomplishments:
 - "Strong track record of value creation"
 - "Sustainable long-term value for shareholders"
 - "Board...with the expertise necessary to drive shareholder value"
 - "Delivering higher growth and higher value for shareholders"
- And used the following language regarding our Plan to scare shareholders:
 - "Would lead to the loss of GM's investment-grade credit rating"
 - "Risky financial engineering experiment"
 - "Greenlight's proposal would eliminate the dividend on your existing common stock"
 - "Would pose serious risks for the value of your investment"

Greenlight's "Experiment in Financial Engineering"

- o In February 2013, Greenlight proposed that Apple reduce its cost of capital and unlock shareholder value within the context of its existing constraints by distributing 'iPrefs' to its shareholders
- o At the time, Apple had \$137 billion in cash, no debt, and traded at a 7x P/E multiple (net of cash)
- o Apple's capital return constraints at the time were that (1) the majority of the cash was held offshore, and (2) there was a standing corporate philosophy to not incur indebtedness
- o After studying Greenlight's idea, Apple management chose not to pursue the issuance of iPrefs
- o After Greenlight raised awareness of the issue, Apple reversed one of its previous constraints and in April 2013 began accessing the fixed income markets by issuing debt, allowing it to significantly increase the return of capital to shareholders
 - o In the 4 years since then, Apple has issued \$100 billion in low cost debt and returned over \$200 billion to shareholders through share repurchases and dividends
- o Apple has created significant value for continuing shareholders by retiring almost 25% of its shares at an average price of \$97 (vs. \$149 currently), contributing to its 154% total return since Greenlight's proposal
- o Apple successfully reduced its high cost of capital and now has a more reasonable 13x P/E multiple (net of cash)

On behalf of shareholders, after our efforts, Apple solved its cost of capital conundrum

The Benefits of Improving the Cost of and Access to Capital

- Our Plan will lower GM's overall cost of capital by creating a higher multiple common equity class more aligned with income-oriented investor objectives
- A lower cost of capital will increase GM's value and enhance its financial flexibility
 - Improves access to capital
 - Creates incremental investment capacity and improves the economics of existing and future projects
 - Provides additional equity cushion to current debt holders

Instead of waiting for the next down-cycle, GM should be working to lower its cost of capital

The Benefits of Improving the Cost of and Access to Capital (cont.)

- Cheaper and more plentiful capital will allow GM to better manage its risks and to prosper in the global automotive sector, enabling:
 - Investments in newer technologies for electrification, autonomous driving and ride-sharing – including a currency for acquisitions
 - For example, acquisitions like Cruise Automation, 50% of which was paid for in very cheap stock
 - Continued expansion of GM Financial to support improved auto sales, profitability and customer loyalty
 - More flexibility to address pension funding
- Improving on the lowest valuation in the S&P 500 will reduce shareholder pressure to leverage the balance sheet to drive common equity returns

Greenlight's Plan does not reduce financial flexibility, and in fact likely enhances it

GM management seems pleased obtaining negative credit rating commentary to avoid dealing with our Plan, but as shareholders you should be outraged

The Credit Rating Red Herring

- GM has been unable or unwilling to understand the essence of our Plan
- Accordingly, it has been unable or unwilling to accurately explain the Plan to the credit rating agencies
- If we (or frankly most other Fortune 100 management teams) were explaining this Plan to the agencies, we would have no problem obtaining comfort that GM would remain an investment grade credit following implementation of this Plan
- The reasons are quite simple:
 - The Plan represents no change to or departure from GM's existing financial policy
 - The new security being created is an unrateable common stock
 - The Plan merely represents an efficient structure of the claims amongst the equity

GM is Hiding Behind the Credit Rating Agencies

- During our interactions with GM management, we asked for their permission to engage multiple credit rating agencies in a formal process – at our own expense
 - GM repeatedly refused this request
- GM then interacted with the rating agencies and refused to answer substantive questions we had about that process
- Not only did GM management never approach rating agencies with advocacy for our Plan, but we believe they engaged in a manner intended to elicit a negative response
- Subsequently, we learned that GM had substantially modified our term sheet before sharing it with the rating agencies
 - Shareholders should ask why, if GM was confused by our terms, it did not ask us for clarification rather than unilaterally modify the term sheet

GM Wants it Both Ways

GM Story to Rating Agencies

GM tries to elicit a negative reaction by creating a term sheet and a narrative that implies that the Dividend Shares have downside protection at the expense of creditors

GM Story to Shareholders

"The proposed Dividend Shares lack both earnings upside participation and downside protection..."

– GM Letter to Shareholders, April 24, 2017

The Reality of our Plan

- o Creditors are no worse off under our Plan
- o The Company continues to pay a stable \$1.52 annual dividend to shareholders
- o Our Plan is merely an efficient allocation of value amongst equity constituents to increase the total equity value

GM is attempting to manipulate both the rating agencies and its own shareholders to protect the status quo

... And GM is Still Misleading its Own Shareholders on the Ratings Question

"Our analysis of the proposal was objective and thorough and included active participation by our CEO, CFO and Board over a seven-month period."

- GM Letter to Shareholders, April 24, 2017

"We also formally engaged with the major credit rating agencies and presented the proposal to them fully and fairly."

- GM Letter to Shareholders, April 24, 2017

"GM presented information accurately and responsibly."

- GM Presentation, May 4, 2017

"GM presented Greenlight's Dividend Share idea to the rating agencies fully and fairly."

- GM Presentation, May 4, 2017

... And GM is Still Misleading its Own Shareholders on the Ratings Question (cont.)

Term	GM's Redline of Our Term Sheet
Issuance	<p>One Dividend Share to be issued via dividend for each share of existing Common Stock (the "Capital Appreciation Shares").</p> <p>The Capital Appreciation Shares will have the same rights and privileges as the currently outstanding shares of Common Stock and may pay dividends as described below, but upon issuance of the Dividend Shares, the Company would cease paying dividends on the Capital Appreciation Shares for the foreseeable future.</p> <p>Dividend Shares are common stock (not preferred), and the board of directors of the Issuer (the "Board") will be elected by and will owe its fiduciary duties to holders of both the Capital Appreciation Shares and the Dividend Shares.</p>
Liquidation	<p>Upon a liquidation (other than a Change of Control) of the Issuer, payment will be made equally (on a per share basis) to the Capital Appreciation Shares and the Dividend Shares, with holders of the Dividend Shares receiving dividends in arrears (i.e. accrued but unpaid dividends on the Dividend Shares) in preference to the holders of the Capital Appreciation Shares. To account for these payments being made on a per share basis, the Dividend Shares will be subject to adjustment as determined by the Board in the exercise of its fiduciary duties for stock splits, combinations, share dividends and other similar transactions.</p>
Ranking	<p>The Dividend Shares will rank equally amongst themselves in all respects and rank senior to the Capital Appreciation Shares with respect to dividend rights and rank pari passu with any class or series of stock or other equity securities that is not expressly made senior or subordinated to the Dividend Shares as to the payment of distributions. The Dividend Shares will rank junior to the Issuer's existing future indebtedness (and junior to any class or series of stock or equity securities, including preferred shares, expressly made senior to the Dividend Shares).</p>

Source: Greenlight Term Sheet, GM Term Sheet Presented to Rating Agencies

... And GM is Still Misleading its Own Shareholders on the Ratings Question (cont.)

"Greenlight's proposal...would result in a downgrade of GM's credit rating"

- GM Press Release, May 4, 2017

- o S&P stated, "If GM were to create a dual-class common structure, as proposed by Greenlight Capital, we could consider the offering to be a hybrid issuance – which we treat as debt when calculating our ratios – after we review the complete terms and conditions of the proposed securities. This consideration could lead us to lower our ratings on the company..."

- S&P Press Release, March 28, 2017

- o S&P also stated, "As there is considerable uncertainty regarding the eventual outcome of the proposal at this point, we cannot predict the specific implications that it will have on our ratings on GM."

- S&P Press Release, March 28, 2017

- o Fitch stated, "More Information Needed to Determine Impact of Greenlight Proposal...(w)hether or not the dividends are cumulative is an important distinction that would determine the impact on GM's credit profile..."

- Fitch Press Release, March 28, 2017

Shareholders Should Demand an Open and Iterative Process

- As a large and long-term shareholder of GM, Greenlight does not advocate taking any action that puts GM in harm's way or results in a downgrade to non-investment grade
- Importantly, our Plan in no way represents a material "departure from current financial policy"
- All we are asking for is an iterative, open, and accurate process with the credit rating agencies

Greenlight remains open to modifications that ensure GM maintains its investment grade ratings

GM Also Resists Our Plan On Governance Grounds

- We are simply proposing that GM take the existing economic and governance rights of the current common stock and split it into two common equities, better aligned with investor objectives
 - This is a commonplace capital markets occurrence, with a myriad of Investment Grade examples
- It is a standard function of Boards to balance the competing interests of different stakeholders
- The Board appears to be unwilling to undertake additional governance responsibilities in order to create significant value on behalf of shareholders
 - The Board is collectively paid \$3.5 million per year⁽¹⁾, in part to manage these conflicts
 - This says more about incumbent directors than about the Plan
- The "complex governance conflicts" GM alludes to are another red herring

GM shareholders deserve better directors

⁽¹⁾ Reflects total compensation paid to non-employee directors in 2016, per GM's 2017 proxy statement.

The Bottom Line

The election is not just about our Plan, it is about having appropriate leadership at the Board level

- The Board should be held accountable for GM's long-term shareholder returns
- The Board does not seem to have appropriate expertise to evaluate our Plan
- The directors' engagement (or lack thereof) during our interactions leads us to question whether they will objectively evaluate opportunities that will create value for shareholders
- Rather than present its own ideas on how GM can enhance shareholder value, the Board is now spending significant shareholder funds in an attempt to discredit our Plan
- It would cost far less to get a definitive opinion from the credit rating agencies

**If the directors were significant shareholders themselves,
they might be more interested in taking necessary steps to unlock shareholder value**

The Board has Personally Invested Very Little in GM

The previous positions held by GM directors suggests that they are wealthy individuals...

- Chairman & CEO of Cummins, 11 years
- EVP of Lockheed Martin, 6 years
- CEO of Novartis, 7 years
- CEO of Harvard Management Company, 7 years
- Chairman & CEO of ConocoPhillips, 8 years
- CEO of Lucent & Alcatel-Lucent, 6 years
- CFO of Wal-Mart, 11 years
- Dean of Ivey Business School, The University of Western Ontario, 10 years

... Yet this wealth has not made its way into GM's stock

Director	Years on Board	Shares Purchased	Value of Shares Purchased
Ashton	3	500	\$17,920
Gooden	2	1,000	\$35,370
Jimenez	2	32,000	\$1,018,880
Mendillo ⁽¹⁾	1	1,600	\$49,616
Mullen ⁽¹⁾	4	800	\$28,096
Mulva	5	28,300	\$998,424
Russo	8	2,300	\$79,785
Schoewe	6	7,645	\$198,753
Solso	5	5,000	\$128,250
Stephenson ⁽¹⁾	8	800	\$26,400
Median		1,950	\$64,701

Even including shares granted to them by GM, the Board owns just 0.02% of outstanding shares

⁽¹⁾ GM Director that Greenlight does not support for election

Highly Qualified Board Nominees

Our proposed director nominees are outstanding candidates who will supplement the strengths of the existing Board and merit inclusion regardless of our Plan

Our Board Nominees

- o Our Board nominees collectively possess substantial investing, business leadership, financial analytics and board experience



Leo Hindery, Jr.
Managing Partner,
InterMedia Advisors, LLC

- o Long tenure serving at the helm of major media organizations (TCL, Liberty, AT&T Broadband, YES Network, C-SPAN)
- o Recognized as one of the cable industry's "25 Most Influential Executives over the Past 25 Years"
- o Decades of investment experience in private equity



Vinit Sethi
Partner and Director of
Research, Greenlight
Capital

- o Successful leadership at one of the leading value-oriented hedge funds
- o Deep knowledge of investing and understanding of financial analytics through over two decades of investing experience



William N. Thorndike, Jr.
Founder & Managing
Director, Housatonic
Partners

- o Extensive leadership experience in equity investing, including at Housatonic, Brahman Capital and Stanford Business School Trust
- o Has served as a board member of over 30 public and private companies
- o Author of *The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success* [which was recommended reading by Mary Barra to the GM management team in 2015]

Who Would You Rather Have in the Board Room?

	Greenlight's Director Nominees (Focus on Shareholder Value)	GM's Directors (Status Quo)
Ownership	<ul style="list-style-type: none"> Nominated by Greenlight, which owns 3.6% of GM common stock 	<ul style="list-style-type: none"> 0.02% as a group
Shareholder Returns	<ul style="list-style-type: none"> Demonstrable track record of driving significant shareholder returns 	<ul style="list-style-type: none"> 2.4% GM annual total shareholder returns since IPO
Experience	<ul style="list-style-type: none"> Previous CEO of TCI, Liberty Media, AT&T Broadband, and YES Network (Hindery) Director of Research at Greenlight Capital, an investment firm that has generated 16% annualized net returns since inception (Sethi) Chairman of CONSOL Energy and directorships at over 30 companies. Literally wrote the book on generating superior returns for shareholders (Thomdike) 	<ul style="list-style-type: none"> Chairman of the Joint Chiefs (Mullen) CEO of Harvard Management Company, generated 3.9% annualized returns from '08 - '14⁽¹⁾ (Mendillo) Dean of Ivey Business School at the University of Western Ontario (Stephenson)

Our nominees have a track record of credibly evaluating ideas and holding themselves accountable

(1) Harvard Management Company public releases reporting performance from July 1, 2008 to June 30, 2014

*Appendix:
Additional Rating Agency Considerations*

**Greenlight's Plan does not propose a
cumulative dividend**

GM Obfuscates the Issue

- GM stated in its proxy statement that “the dividend payable on the Dividend Shares [is] cumulative and significantly limit[s] our financial flexibility”
- GM falsely indicated in its public March 28th presentation that the Dividend Shares have a “cumulative dividend” and would create a “fixed obligation”
- Greenlight never suggested the dividends are cumulative for the Dividend Shares. In fact, Greenlight explicitly stated that the Dividend Shares are only “entitled to declared dividends”
- Greenlight clarified the issue to GM’s Board; “the Board maintains the full ability to reduce or eliminate dividend payments” and the Dividend Shares will represent “[n]o new financial commitment”
- GM’s public statements are false and appear to be aimed at misleading stockholders and the rating agencies into believing that the Dividend Shares are preferred or debt-like securities

Dividends are Not Cumulative

- Dividends would be declared quarterly at the discretion of the Board of Directors, consistent with normal corporate practices for common stock dividends, exactly as GM does today
- Undeclared dividends would not create a liability on the balance sheet
- Undeclared dividends would not give rise to a claim in bankruptcy
- There is no contractual obligation for the Board to declare a dividend on the Dividend Shares
- There is no contractual obligation for the Company to pay any dividends on the Dividend Shares unless declared by the Board
- There is no obligation to "catch up" dividend payments to the Dividend Shares unless the Board wants to repurchase Capital Appreciation Shares or issue dividends to them
- There is no liquidation preference on the Dividend Shares, so there are no competing claims with creditors in bankruptcy

Nothing cumulates in our Plan

Characteristics of Cumulative Dividends when not Paid

- The Company has an obligation to accrue them, even when they aren't paid
- The liquidation preference would increase within the financial statements
- They give rise to a priority claim in bankruptcy

The Dividend Shares lack all of these features

How a Waterfall Works

- The Board determines if there are funds to be distributed to common equity holders
- The rights and priorities of which common equity holders get what are established by a waterfall
- GM would declare dividends on the Dividend Shares, up to an amount such that the aggregate dividends would equal \$0.38 per quarter since issuance
- Thereafter, the Board may conduct discretionary repurchases of Capital Appreciation Shares or declare dividends to them

There is a difference between a cumulative dividend that creates an obligation and a waterfall that determines who gets what, if and only if there is available cash for equity holders

**Greenlight's proposed Dividend Shares
are common equity**

Dividend Shares are Common Equity

- They are pari passu with Capital Appreciation Shares in a bankruptcy or liquidation
- They have the same loss absorption capacity as the Capital Appreciation Shares
- Rank junior to any and all existing or future debt and preferred securities
- No stated principal value
- Not redeemable (no maturity and not callable)
- No ability to cause an event of default
- Dividends would be non-cumulative, declared quarterly at the discretion of the Board of Directors, consistent with normal corporate practices for common stock dividends
- There is no circumstance under which GM is required to make any equity distributions under our Plan
- Has voting rights
- Will be allocated EPS under GAAP accounting
- Not a rateable security

Dividend Shares are Common Equity, Not Hybrid Securities

- o Moody's Policy regarding rating Hybrid Securities
 - o "In our first look at a hybrid to determine the amount of equity credit to be assigned, we focus on if it is...a preferred security or subordinated debt"^[1]
 - o "...[P]referred securities are ...very deeply subordinated securities and generally the most junior instrument above common equity in the capital structure"^[1]
- o Fitch's Policy regarding rating Hybrid Securities
 - o "Fitch's definition of "hybrids" refers to hybrid instruments and securities, including preference shares that are neither common stock nor ordinary senior or subordinated debt."^[2]
 - o "However, Fitch considers hybrids less flexible than common equity, which has no maturity or right for the investor to put it back to the issuer"^[2]

^[1] Moody's Hybrid Equity Credit, March 16, 2016

^[2] Fitch, Treatment and Backstop of Hybrids in Non-Financial Corporate and REIT Credit Analysis, February 28, 2016

Dividend Shares are Common Equity, Not Hybrid Securities (cont.)

- o However, our Dividend Shares
 - o Are common equity and pari passu with Capital Appreciation Shares in a bankruptcy or liquidation
 - o Have no concept or prospect of principal recovery/repayment (i.e. no maturity and not redeemable)
 - o Are not rateable
 - o GM concedes this on page 14 of its March 28, 2017 Presentation ("likely not rated by rating agencies")

It would be unprecedented for Rating Agencies to ascribe debt content to a common equity, with no stated principal value that itself is not a rateable security

**Greenlight's Plan does not pose a major or
unique corporate governance challenge**

Two Classes of Common Shares are Commonplace

- We are simply proposing that GM take the existing economic and governance rights of the current common equity and split it into two common equities, better aligned with investor objectives. This is a commonplace capital markets occurrence, with a myriad of Investment Grade examples
 - Multiple-Classes of Common C-Corps
 - BMW, Ford, Hyundai, Volkswagen, Alphabet, Berkshire Hathaway
 - Energy Companies with C-Corp, MLP GP and/or MLP LP interests
 - Anadarko / Western Gas GP / Western Gas LP, Plains GP / Plains All American LP, Shell / Shell Midstream LP
 - OpCo / PropCo Transactions
 - Darden Restaurants / Four Corners Property Trust
 - Companies with Tracking Stocks
 - Georgia-Pacific⁽¹⁾, AT&T⁽¹⁾, US West⁽¹⁾, Liberty entities⁽²⁾
 - C-Corps with publicly traded affiliates, highlighting underlying value
 - EMC / VMware⁽³⁾

(1) No longer outstanding

(2) Not Investment Grade

(3) Preceding the recent sale to Dell

This is Not an Unprecedented Plan from a Governance Perspective – Tracking Stocks Have the Same Issues

Issuer	Event	Credit Rating	Rating Commentary
Georgia-Pacific	<ul style="list-style-type: none"> o Distribution to its shareholders of a new class of common stock tied to the performance of its timberland assets (1997) o Pre-transaction <u>annual dividend of \$2 per share to be split into \$1 per share annually for each class of common stock</u> 	Baa2 (unchanged)	<ul style="list-style-type: none"> o Moody's (9/18/1997): "The creation of the new stock will have <u>no impact on Georgia-Pacific as a legal entity</u> and thus will not change the debt protection measurement that previously existed. The creation of the "letter stock" concept does provide the company with <u>additional flexibility to tap the equity market on a more focused basis should it choose to do so.</u>" o S&P BBB- rating also unchanged
AT&T	<ul style="list-style-type: none"> o Issuance of tracking stock tied to performance of the AT&T wireless operating business (2000) 	AA- (unchanged)	<ul style="list-style-type: none"> o S&P (4/27/2000): No rating impact resulting from this transaction o Fitch AA- and Moody's A1 ratings also unchanged
U S West	<ul style="list-style-type: none"> o Transfer of earnings tied to directory publishing activities from one tracking stock class to another (1997) 	Baa1 (unchanged)	<ul style="list-style-type: none"> o Moody's (5/16/1997): "Moody's notes that while the transfer is structured as a sale between these entities, <u>it does not affect either the cash flows, debt levels, strategic direction, business plans, or anticipated financial performance of the legal entities to which ratings are assigned.</u>"

The creation of tracking stocks has generally been neutral from a credit rating perspective. From a credit rating perspective, the creation of the Dividend Shares is analogous

This is Not an Unprecedented Plan from a Governance Perspective – Tracking Stocks Have the Same Issues (cont.)

Issuer	Event	Credit Rating	Rating Commentary
Liberty Media	<ul style="list-style-type: none"> Issuance of stock tied to performance of the QVC operating business and strategic equity holdings of Interactive Corp. and Expedia Inc. (2005) 	BB+ (unchanged)	<ul style="list-style-type: none"> Fitch (11/10/2005): "Fitch <u>does not expect the creation of a tracking stock to have any impact on the legal obligations of the company</u> relating to existing debt." S&P BB+ and Moody's Ba1 ratings also unchanged
Liberty Interactive Corp.	<ul style="list-style-type: none"> Separating the stock into two tracking stocks, Liberty Interactive and Liberty Ventures (2012) 	BB (unchanged)	<ul style="list-style-type: none"> S&P (2/27/2012): "Liberty Interactive Corp. hopes to highlight the operations of each tracking stock and raise capital through rights offerings, while maintaining its existing tax structure. <u>The tracking stock structure does not alter the obligor.</u> Liberty Interactive Corp. will remain the obligor and responsible for all debt service."
Liberty Interactive LLC	<ul style="list-style-type: none"> Separating the Liberty Interactive tracking stock into two new tracking stocks, QVC and Liberty Digital Commerce (2013) 	BB (unchanged)	<ul style="list-style-type: none"> Fitch (10/10/2013): "As Fitch's ratings for Liberty and QVC reflect the consolidated legal entity/obligor credit profile, rather than the tracking stock structure, <u>the separation of the Liberty Interactive tracking stock does not have a material impact on the credit profile.</u>"

**Greenlight annotations to GM's annotations
of Greenlight's annotations of GM's
modification to Greenlight's term sheet**

Greenlight Response:
Greenlight's term sheet was a complete term sheet for common equity. The terms that GM claimed were missing are not common equity terms, and there was no valid reason to include them.

SUMMARY OF PROPOSED TERMS AND CONDITIONS FOR A POTENTIAL DISTRIBUTION OF DIVIDEND SHARE CAPITAL STOCK

The following is a summary of terms and conditions for the issuance of the Dividend Shares:

GM Response: GM emphasized in the title and in the term sheet that the Dividend Shares should be "Common Stock". There was no confusion here.

GM Response: GM clarified that there would be no dividends on the Capital Appreciation Shares - this was intended because if dividends continued to be paid on the Capital Appreciation Shares, the cash outflow would be even greater and the credit downgrade even more serious. This is beneficial to Greenlight.

The Capital Appreciation Shares will have the same rights and privileges as the currently outstanding shares of Common Stock and may vote on matters related to the business of the Company.

Dividend Shares are common stock and will have the same rights and privileges as the currently outstanding shares of Common Stock and may vote on matters related to the business of the Company.

Except to the extent required by Delaware law or as set forth below, the Capital Appreciation Shares and Dividend Shares will vote together as a single class on all matters submitted to stockholders.

When voting together with the Capital Appreciation Shares, each Dividend Share will have the same voting power as each Capital Appreciation Share will continue to have one vote per share.

The Dividend Shares shall be entitled to a quarterly dividend, payable in cash, when and if declared by the Board, in an amount equal to \$0.38 per share (the "Dividend Share Dividend").

While an aggregate amount equal to at least the Dividend Share Dividend for each quarter since the issuance of the

GM Response: Rating agencies (RAs) asked for a complete term sheet, not the partial term sheet that Greenlight provided to GM. GM also provided the RAs with the exact terms that Greenlight provided to GM.

Greenlight Response: On the next page, GM admits that it used terms that Greenlight did not provide.

Not meaningful in a credit rating decision.

GM admitted that the point that Dividend Shares are "not preferred".

GM Response: GM was clear that the Dividend Shares were "common stock." The parenthetical "not preferred" was superfluous.

Greenlight Response: Why did GM feel the need to delete the important emphasis that the Dividend Shares are not preferred securities? Given that GM admits that the Dividend Shares were clearly intended to be "common stock," why would it have added preferred terms to the term sheet unless it was trying to undermine Greenlight's proposal?

Greenlight Response: There was no silence on this point - Greenlight's term sheet clearly says payment will be made equally to the Capital Appreciation Shares and the Dividend Shares. If GM truly thought there was ambiguity, it could have picked up the phone before meeting with the rating agencies instead of making up its own terms.

Dividend Shares has not been paid in respect of each Dividend Share, no dividends or distributions may be paid in respect of Capital Appreciation Shares, and the Issuer may not conduct any discretionary repurchase of Capital Appreciation Shares (other than as required pursuant to the terms of any term sheet employee benefit plan).

If dividends on the Dividend Shares are earned, the Issuer may declare and pay dividends or make optional repurchases in respect of Capital Appreciation Shares.

In addition, in the exercise of its fiduciary duties, the Board may make optional repurchases of Dividend Shares.

In connection with a Change of Control, the Dividend Shares will vote as a separate class to approve such Change of Control and the consideration offered to the Dividend Shares in connection therewith.

"Change of Control" means an occurrence where the Issuer (or any of its subsidiaries) sell, convey, license, lease or otherwise dispose of all or substantially all of the assets or business of the Issuer and its subsidiaries (taken as a whole) or merge with, or is acquired by, another entity, whether a corporation, limited liability company or other entity, (other than a wholly-owned subsidiary of the Issuer), or there is any transaction or series of related transactions in which in excess of 50% of the Issuer's outstanding voting securities are transferred to one person or group of persons, in each case, to the extent that such occurrence or transaction is submitted to stockholders.

Liquidation: Upon a liquidation of the Company, the Issuer, for each year will be made equally (on a per share basis) to the Capital Appreciation Shares and the Dividend Shares. **Article 11.1 - Section 11.1.1 - Dividend Shares receive the same priority as the Dividend Shares in the event of the liquidation of the Company.**

Note: Schulte Roth is Greenlight's counsel. **Article 11.1 - Section 11.1.1 - Dividend Shares receive the same priority as the Dividend Shares in the event of the liquidation of the Company.**

GM Response: While Greenlight's term sheet was silent on this point, GM made an assumption that, in liquidation, Dividend Share dividends in arrears would be paid first. This assumption was entirely consistent with GM's prior discussions with Greenlight. When GM subsequently learned from Greenlight's counsel that the term sheet was silent on this point, GM went back to the rating agencies to clarify the point, as noted in footnote 1, and the rating agencies confirmed that it would not change their views.

In our plan, both classes of dividends are **non-cumulative**.

GM invests the concept of dividends in arrears (i.e. accrued but unpaid) in our plan. The plan does not contain an amount or amount in arrears and is not paid to Dividend Shares in a liquidation.

Our plan does not have cumulative dividends.

GM creates the concept of Dividend Shares having a preference over the Capital Appreciation Shares.

Article 11.1 - Section 11.1.1 - Dividend Shares receive the same priority as the Dividend Shares in the event of the liquidation of the Company.

Greenlight Response: GM does not even attempt to defend the insertion of this preferred security term. The Dividend Shares and Capital Appreciation Shares are, by their nature, preferred security terms and the Dividend Shares are a preferred security.

GM Response: Greenlight's assertion that the Dividend Shares and the Capital Appreciation Shares rank equally as to dividend rights is simply false. No dividends or share buybacks may be made on the Capital Appreciation Shares unless dividends are brought current on the Dividend Shares. Thus dividends on the Dividend Shares rank prior to dividends on the Capital Appreciation Shares.

Greenlight Response: GM inserted one mistake in our annotation.

Not in our Term Sheet, GM properly only state the Dividend Shares rank prior to the Capital Appreciation Shares, and by implying that the Dividend Shares are a preferred security.

The Dividend Shares and Capital Appreciation Shares rank equally.

Not in our Term Sheet, GM failed to apply a subordinate term sheet (e.g. conversion)

Not in our Term Sheet, GM added to imply either a preferred or a subordinate term sheet.

Not in our Term Sheet, GM added to imply a GM/Le term sheet.

Not in our Term Sheet, GM added to imply a preferred term sheet.

Not in our Term Sheet, GM added to imply a subordinate term sheet. Covenants are typically a debt characteristic.

GM Response: The clarification of other terms was inserted to make clear that there were no additional rights, as the Greenlight term sheet was incomplete and did not address several standard terms. This clarification was identical to Greenlight's case and was done to present the proposal fully and fairly.

Greenlight Response: Greenlight's term sheet was complete, as these are not standard terms for common securities. These terms are applicable to preferred and debt securities, and GM is correct to use these terms to describe the Dividend Shares as preferred instruments.

Rankings: The Dividend Shares will rank exactly against themselves in all respects and will rank prior to the Capital Appreciation Shares with respect to conversion and share buyback provisions. That is, GM will not attempt to make a statement or change to the Dividend Shares so that the Dividend Shares will rank equally to the Capital Appreciation Shares in conversion or share buyback provisions. Greenlight's assertion that the Dividend Shares and the Capital Appreciation Shares rank equally as to dividend rights is simply false. No dividends or share buybacks may be made on the Capital Appreciation Shares unless dividends are brought current on the Dividend Shares. Thus dividends on the Dividend Shares rank prior to dividends on the Capital Appreciation Shares.

Redundant

Other

Share Classes Note

Conversion

Notes

Redundant

Notes

Priority

Notes

Redundant

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Priority

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About the Proxy Solicitation

Greenlight Capital, Inc., Greenlight Capital, L.P., DME Advisors, LP, DME Capital Management, LP, DME Advisors GP, LLC, Greenlight Capital Qualified, LP, Greenlight Capital (Gold), LP, Greenlight Capital Offshore Partners, Greenlight Capital Offshore Master (Gold), Ltd., Greenlight Masters Partners, Greenlight Masters, LLC, David Erlinton, Leo Hindery, Jr., Vinit Sathi, and William N. Thordike, Jr. (collectively, the "Participants") have filed with the Securities and Exchange Commission (the "SEC") a definitive proxy statement and accompanying form of proxy to be used in connection with the solicitation of proxies from the shareholders of General Motors Company (the "Company"). All shareholders of the Company are advised to read the definitive proxy statement and other documents related to the solicitation of proxies by the Participants, as they contain important information, including additional information related to the Participants. The definitive proxy statement and an accompanying proxy card will be furnished to some or all of the Company's shareholders and is, along with other relevant documents, available at no charge on the SEC website at <http://www.sec.gov/> and at <http://www.lincolncapital.com/>.

Information about the Participants and a description of their direct or indirect interests by security holdings is contained in the definitive proxy statement on Schedule 14A filed by the Participants with the SEC on April 28, 2017. This document is available free of charge from the sources indicated above. Thank you for reading until the very end! Please vote for our proposals.

Greenlight Response:
New disclosure

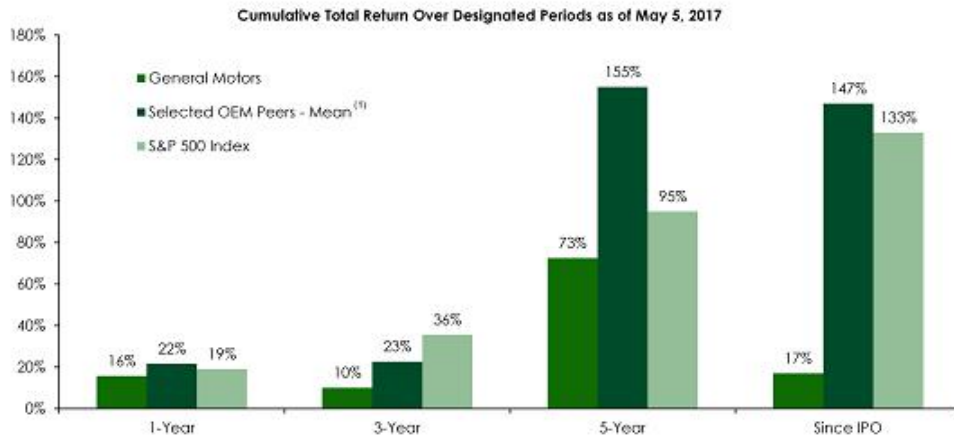
Warning Regarding Forward Looking Statements

THIS PRESS RELEASE CONTAINS FORWARD LOOKING STATEMENTS. FORWARD LOOKING STATEMENTS CAN BE IDENTIFIED BY USE OF WORDS SUCH AS "OUTLOOK", "BELIEVE", "INTEND", "EXPECT", "POTENTIAL", "WILL", "MAY", "SHOULD", "ESTIMATE", "ANTICIPATE", AND DERIVATIVES OR NEGATIVES OF SUCH WORDS OR SIMILAR WORDS. FORWARD LOOKING STATEMENTS IN THIS PRESS RELEASE ARE BASED UPON PRESENT BELIEFS OR EXPECTATIONS. HOWEVER, FORWARD LOOKING STATEMENTS AND THEIR IMPLICATIONS ARE NOT GUARANTEED TO OCCUR AND MAY NOT OCCUR AS A RESULT OF VARIOUS RISKS, REASONS AND UNCERTAINTIES. EXCEPT AS REQUIRED BY LAW, GREENLIGHT CAPITAL, INC. AND ITS AFFILIATES AND RELATED PERSONS UNDERTAKE NO OBLIGATION TO UPDATE ANY FORWARD LOOKING STATEMENT, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE DEVELOPMENTS OR OTHERWISE.

*Appendix:
Total Shareholder Return ("TSR") Analysis*

GM Has Consistently Underperformed its OEM Peers and the S&P 500

- Our peer group is the entire OEM peer set that sell automobiles globally, and is not cherry picked to improve relative comparisons



(1) Selected OEM Peers include BMW, Daimler, Fiat Chrysler, Ford, Honda, Hyundai, Isuzu, Kia, Mazda, Nissan, Peugeot, Porsche, Renault, Subaru, Suzuki, Tata Motors, Tesla, Toyota and Volkswagen. 5-year TSR for Fiat Chrysler is calculated as of its late 2014 IPO and 5-year TSR and 75Y Since IPO include Fiat Chrysler.
Source: Bloomberg

Important Information About This Proxy Solicitation

Greenlight Capital, Inc., Greenlight Capital, L.P., DME Advisors, LP, DME Capital Management, LP, DME Advisors GP, LLC, Greenlight Capital Qualified, LP, Greenlight Capital (Gold), LP, Greenlight Capital Offshore Partners, Greenlight Capital Offshore Master (Gold), Ltd., Greenlight Masters Partners, Greenlight Masters, LLC, David Einhorn, Leo Hindery, Jr., Vinit Sethi, and William N. Thorndike, Jr. (collectively, the "Participants") have filed with the Securities and Exchange Commission (the "SEC") a definitive proxy statement and accompanying form of proxy to be used in connection with the solicitation of proxies from the shareholders of General Motors Company (the "Company"). All shareholders of the Company are advised to read the definitive proxy statement and other documents related to the solicitation of proxies by the Participants, as they contain important information, including additional information related to the Participants. The definitive proxy statement and an accompanying proxy card will be furnished to some or all of the Company's shareholders and will be, along with other relevant documents, available at no charge on the SEC website at <http://www.sec.gov/> and at <http://www.UnlockGMValue.com>.

Information about the Participants and a description of their direct or indirect interests by security holdings is contained in the definitive proxy statement on Schedule 14A filed by the Participants with the SEC on April 28, 2017. This document is available free of charge from the sources indicated above.

Transcript of Video Presentation**DAVID EINHORN***** * *SLIDE #1* * ***

Hi, I'm David Einhorn, the president and portfolio manager of Greenlight Capital. I want to welcome you to our webcast today, where we're going to go through our reasoning for why GM can unlock a lot of value by adopting a proposal that we're recommending. We're also making some suggestions for changes to the board of directors that we think will improve GM's future and we appreciate your attention as we work through our analysis.

*** * *SLIDE #2* * ***

This is our disclaimer, you're welcome to read it at your leisure.

*** * *SLIDE #3* * ***

Greenlight Capital, as a background, is a value-oriented, research-driven investment management firm. We're long-term shareholders in the General Motors Company, or GM. We're currently the fifth largest public holder, we own 3.6% of the common stock. Our interests are aligned with yours.

I want to begin by explaining our thesis for owning GM. We think that GM is a terrific company that generates attractive cash flows and profits. It's particularly well situated in North America, where it has a leading market position in a highly profitable truck, SUV, and crossover markets, which are taking share from the less-profitable sedan business.

We think the company has upcoming a multi-year period of strong new product introductions, which will drive price and mixed benefits, which will lead to even higher profits. GM also has a strong and valuable business in China, which is still a growth market. There are parts of GM that are losing money today, and those earnings drags can be removed or fixed.

GM has demonstrated success in doing thought already in Europe, Russia, Australia, Korea, Thailand, and Indonesia. And there's opportunity for further earnings growth by fixing or closing or changing the unprofitable parts of GM. Finally, we think that investors are overestimating the risk to GM in a down cycle.

We think that the business has become much more a variable cost than the market appreciates, and we believe that earnings will hold up better than many suspect, even in a downturn. We think that the company is well situated to prosper, as the industry develops into its new technological areas of electrification, autonomous driving, and ride sharing. As a result of all of those things, we think GM is significantly undervalued.

* * *SLIDE #4* * *

Rather than waiting for an eventual down cycle to demonstrate the fundamental strength of its business, we think GM should pursue constructive steps to fix its substantial undervaluation.

* * *SLIDE #5* * *

I want to go over some of the reasons why we've become active in this stock as opposed to our normal role as a passive market participant. The stock of GM has really done lousy. Since its IPO almost seven years ago, shareholders have earned a total return of just 17%, or about 2% per year. And this is in the middle of a bull market where the average of its peers has gone up 147% and the average company in the S&P 500 has returned 133%.

Operations have done well, but GM has done a poor job on its capital structure. A few years ago, GM responded to public pressure from its shareholders and began a share repurchase program and announced its much-touted capital allocation framework.

Now, when presented with an idea to unlock billions of dollars of shareholder value, or our plan, GM's management team and board retreated into the "not invented here" mentality and retained financial advisors to discredit rather than evaluate the idea. We believe that the management team then misrepresented the plan to the credit-rating agencies. GM's other objections to our plan indicate a lack of basic corporate finance, and capital market understanding that is harming shareholders. We think, as a result, in addition to adopting our plan, GM's board needs to be enhanced to ensure it has the critical capital markets expertise and a willingness to maximize shareholder value.

* * *SLIDE #6* * *

We think that GM stock is not fairly valued today. The stock is cheap, and you must agree if you own it. The current PE multiple is just 5.4 times, which makes it the lowest in the entire S&P 500, and among the lowest of all global automotive manufacturers. The dividend yield of 4.5% is very high, but it's exceptionally high when you consider that GM only pays out 24% of its profits as dividends, which means as a practical matter, GM's dividend is not respected in the market.

* * *SLIDE #7* * *

To review, the operating performance of the company overall has been great. You can see that the EBIT has grown substantially since the IPO, and the guidance for 2017 is for another strong year.

* * *SLIDE #8* * *

But shareholders have done not so great. Here's the graph outlining how the shares have performed relative to both the auto peers and the S&P 500.

* * *SLIDE #9* * *

You can see on this slide that GM is the lowest multiple stock in the S&P 500. If you glance down the left side of the page, you'll see the Ford Motor Company, which is GM's closest competitor, trades at what is still not a rich multiple of 7.2 times. The difference between 5.4 times and 7.2 times, though, is substantial.

If we just had Ford's PE multiple, GM stock would be in the mid-40s. And on the right, you can see simply a comparison between GM and global auto peers. Here, the company trades, on average, at about a 40% discount to the average of the other companies that it competes with on a global basis.

* * *SLIDE #10* * *

This slide on the left shows that there's really nobody else who pays out this little and still yields this much. As I said a minute ago, the market doesn't respect GM's dividend. Nonetheless, GM has made strong public commitments to maintain the dividend through the cycle. Here are three quotes where the company has repeatedly said that it intends to pay the dividend even in a downturn. And GM is prepared to do this.

* * *SLIDE #11* * *

Here is a slide from a GM presentation from last year. You can see that basically \$5 billion, or almost two years of dividends, have been set aside out of the liquidity calculation in order to pay dividends if there were a period where GM was not creating cash or profits.

* * *SLIDE #12* * *

We believe that there is a solution to unlock the value that does not affect GM's underlying operations or its financial flexibility. Our proposal is for GM to distribute, on a tax-free basis, a second class of common stock that we call the "dividend shares." The dividend shares would be entitled to today's dividend, or \$1.52 per year. The dividend shares would trade separately from the existing common stock.

The existing common stock, which we call the "capital appreciation" shares would be entitled to the rest of the earnings, and all of GM's future growth. Creating two classes of common stock will unlock GM's value by forcing the market to appropriately value and respect the dividend and to give credit for GM's earnings potential.

* * *SLIDE #13* * *

Here is our proposal depicted graphically. On day one, shareholders in the tax-free distribution would receive the dividend shares, which we've labeled here as "GMD." And they would continue to own the capital appreciation shares, which we've labeled as "GM." Essentially, on day one, after the distribution, everybody has the exact same thing that they had. They have the same amount

of dividend, they have the same amount of voting, but they have two different pieces of paper. You don't need to do anything to maintain your exact position, however, if you have a preference for more income, you might decide to buy more income shares, and if you have a preference for more share repurchase and other kinds of growth, you would maintain or increase your holdings in the capital appreciation shares.

But, most importantly, by having two different ways to invest in GM's opportunity, in the investors would be attracted into General Motors whether through the dividend shares or through the capital depreciation shares. And we believe those new investors would drive up the overall value of the company.

* * *SLIDE #14* * *

We believe that our structural solution will lead to being GM being more appropriately valued in the capital markets. The dividend shares, which will be attractive to yield-oriented investors should yield, we believe, between 7 and 9%. The capital appreciation shares will be valued on a PE multiple basis, supported by projected earnings per share.

On a conservative basis, we value them at GM's current depressed PE multiple, however, we believe the multiple may expand from the current levels because equivalent stock buybacks applied to the reduced market capitalization of the capital appreciation shares will cause faster EPS growth. I'll go through that in some detail in a few slides.

* * *SLIDE #15* * *

This slide shows the proposed shares of the two different structures, the dividend shares and the capital appreciation shares. The dividend shares would be received as a tax-free distribution, one each for every GM share you have outstanding. It will be a separate class entitled to declare dividends of \$1.52 per share, the same as GM's current dividend.

The company could repurchase shares if it wanted to, though we would not expect it to. These shares would have 1/10th of a share of a vote and they would vote separately as a class in a change of control transaction. We think they would have appeal to income-focused investors, and yield between 7% and 9% a share, which yields a share price of about \$17 to \$22 each, where we think it would trade.

The capital appreciation shares would continue their holding of existing GM stock. It will be a separate class of common stock entitled to earnings in excess of declared dividends on the dividend shares. Here, dividends would be permitted, but would not be expected. The primary beneficiary of repurchases once all dividends have been paid to the dividend shares would be the capital appreciation shares. Each one would have on vote on all matters and will be attractive to traditional equity investors of growth and value orientation, valued primarily on price/earnings multiple.

We think you could have a faster earnings growth rate as a result of the share repurchases, which would reduce the share count. We value them at \$26 to \$38 each. So on a combined basis, we value the dividend shares and the capital appreciation shares at \$42 to \$60 each.

Our plan does not affect GM's corporate strategy, but it will improve its financial flexibility. We're not advocating for any change to GM's capital allocation policy, including capital devoted to balance sheet cash, dividends, or share repurchases. We believe our solution will lower GM's cost of capital and improve its access to capital. Simultaneously, our solution will enhance value for shareholders and attract new investors to GM. We believe our plan will unlock between \$13 and \$40 billion of shareholder value through appropriate valuation of GM's dividend and earnings potential.

* * *SLIDE #17* * *

The new structure is relatively simple to implement. From a structural basis, there's only a few things that need to be done. The GM dividend shares will be listed on the New York Stock Exchange and the existing common stock will remain outstanding under the same ticker symbol. There will be no tax consequences or accounting consequences of concern.

It will require a charter amendment to authorized a second class of common stock approved by a majority shareholder vote. As a practical matter, we think it's important that GM maintain its credit rating. GM will need to meet formally with the rating agencies, because we think it's important for GM to maintain its credit rating. When it does so, it needs to do what's known as "advocate" for the plan to tell the rating agencies that the new structure, what it actually is, and explain how it's consistent with GM's stated financial policy and superior from a capital markets perspective. To date, GM has not done that. It has refused to explain the merits of the plan, and simply given the rating agencies a misrepresentation of our term sheet.

Our plan as we've proposed it, specifically structured to have no negative impact on GM's credit rating, and we think with an appropriate presentation to the credit rating agencies, should have no adverse impact on GM's credit rating.

* * *SLIDE #18* * *

I want to spend a few minutes talking about the value of the two different classes of stock once they're distributed through our proposal. First, I'm going to start with the dividend shares, which I want to compare to other equities that trade primarily on a yield basis.

We found two different types of equities where this is generally true. The first are master limited partnerships, which are flow-through entities, which generally pass on all the earnings involved

to shareholders. Master limited partnerships in general with a triple-B rating, which is what GM's rating is, yield about 6 to 6.5%. And high-quality junk issuers with double-B ratings yield about 7.5 to 8.5%. The main difference between MLPs and what we're proposing is that MLP dividends are variable, so they're more dependent on the underlying company's financial performance, which gives them both more upside and more downside than what we're suggesting.

A second type of entity that trades in the market that is very similar to what we're proposing are so-called "propcos" and triple-net REITs. These are companies which receive fixed streams of payments from particular companies as a portion of those companies' profits in order to pay rent. Those rents are then passed on, and investors value them based on their yields.

Generally speaking, yields in these areas are about 5-6%. We think that the GM dividend shares would need a yield than propco shares because the propco shares have some ability to grow over time, while the GM dividend shares would receive only a steady stream of payments. As we take that into account--

*** * *SLIDE #19* * ***

--another thing we wanted to look at in valuing the dividend shares is the current 5.5% yield to maturity on GM's 30-year senior unsecured notes. The senior notes, obviously, are "senior" to the GM dividend shares. They also have a slightly shorter duration as the dividend shares have no maturity date.

And they also eventually have a final payment, whereas the GM dividend shares have no liquidation preference. As a result of those three differences, the GM dividend shares need to yield more than a bond investor would receive, and we show a bridge here with two potential sets of assumptions.

The more aggressive assumption starts with the 5.5% bond yield, adds 25 basis points, or 0.25% for the fact that the security has no maturity, 1% for its subordination and the risk that the dividends are less likely to be paid, and finally, another 0.25% due to the fact that there is no final payment or there's no liquidation preference in the case of a change of control or a bankruptcy. This yields implied total yield for the dividend securities at 7%. The right side is the same bridge, it just uses more conservative assumptions, and yields a conclusion of about 9%. This is, obviously, a premium to both the NLPs and the propcos that we talked about on the prior slide.

*** * *SLIDE #20* * ***

We believe our solution will lead GM to being more fairly valued in the capital markets. The dividend shares will be attractive to yield investors. Our work indicates that they will trade at a 7-9% yield, and as you look at the math on that, that implies between \$16.89 and \$21.71 per share.

* * *SLIDE #21* * *

Now I want to talk about the value of the capital appreciation shares. We believe they'll be valued on a PE multiple basis, and we value them conservatively in our base case at GM's current depressed 5.4 times 2017 PE. However, planned buybacks would buy more capital appreciation shares than today's common stock due to the reduced absolute share price.

* * *SLIDE #22* * *

So let's go through some of the math on that. The table on slide 22 shows that GM would have buyback capacity between 2017 and 2018 of \$12.4 billion. Already, this year in 2017, the company has said it would buy back \$5-billion worth of stock, next year, there should be a little bit more because there will be free cash flow or a lack of a cash burn from the European divestiture, and the company said once the European business is sold, there will be \$2 billion available for buybacks.

Adding that together between the two years is how we get to the \$12.4 billion that would be available for the buybacks. Now, GM has said that Greenlight's proposal would not increase value for shareholders. Now, they've never shared their valuation with us or with the investing public. So it's very hard to understand where they're getting their math to support that conclusion. However, for the moment, let's presume that GM's claim is accurate.

* * *SLIDE #23* * *

This slide shows the impact of \$12.4 billion of share repurchases over the next two years under three different scenarios. The scenario on the left is the status quo that's just GM as it is now doing what it's doing. The middle column assumes that GM is right for the sake of discussion, that the Greenlight plan would not unlock any value.

So what we've done here is we've taken out \$19 per share for the GM dividend shares and come up with an implied valuation for the capital appreciation shares of \$14.77. The third column reflects what we would call our low case, or our base case, where the capital appreciation shares initially trade at the same PE as GM stock does today, just post-distribution.

You can see the impact of the smaller market capitalization in the three different scenarios. In the status quo case, the \$12.4 billion would be enough to repurchase 24% of the stock outstanding. Ultimately, that would yield \$7.57 of earnings per share in 2019, leaving the stock at a 4.5 PE on those earnings.

In the implied value case of \$14.77, 55% of the stock would be repurchased. Even after taking out the dividends, you would still have \$6.5 billion of net income in 2019, and on the reduced share count, that would imply \$9.39 for the remaining GM capital appreciation shares, which means that they were effectively being valued at only 1.6 times earnings. Now, in our base case, there's enough money at \$12.4 billion to repurchase 32% of the stock. And working down

the table using the same math, you can see that the earnings per share in 2019 would be \$6.20, or 4.1 times. Both of the earnings on the right columns are after the dividend shares, so whatever value you want to place on the capital appreciation shares is in addition to whatever value you have on the dividend shares.

* * *SLIDE #24* * *

When you look at this math, you have to see that GM is wrong. The value of the shares should go up under our plan. The market simply won't let GM buy back 55% of the capital appreciation shares in less than two years at 1.6 times earnings. The market probably won't let GM buy back 32% of the capital appreciation shares at 4.1 times either. Which is why we think in the base case it's likely that we will have multiple expansion and even higher values than what we are showing at the low end of our range.

* * *SLIDE #25* * *

A more effective buyback will accelerate the EPS growth and result in a higher PE. Here, we wonder what will happen if the capital appreciation shares trade all the way up towards a pure multiple of some of the lower multiple companies in the industry like Nissan, Ford, Hyundai, and Mazda are about seven times. You get about \$33 dollars for the capital appreciation shares. In order to achieve a more premium multiple of, say, eight times, you'd have \$37.84 for the capital appreciation shares.

* * *SLIDE #26* * *

The combined value of the dividend shares and the capital appreciation shares leads to a significant price appreciation compared to the current share price of \$33.77. And here we're showing a table of the total value that would be delivered to GM shareholders under our plan, ranging from \$42.45 to \$59.55, or 26% to 76% up side.

* * *SLIDE #27* * *

We think one of the most attractive parts of our plan is that it's minimally invasive to GM. You get a lot of value for very little change. GM is able to implement its exact current operational strategy as we don't require any change in its operations. It also leaves its communicated financial policy intact relative to capital allocation priorities previously communicated by management.

They've wanted to maintain an investment-grade balance sheet, a lot of cash to pay dividends in a downturn, to invest in their business, to pay \$1.52 a share in dividends, to return all additional free cash flow to shareholders after those dividends, and then share repurchase \$5 billion of stock. None of that is affected in our plan.

* * *SLIDE #28* * *

So why are management and the board rejecting an idea that doesn't change the business, unlocks significant value, and increases strategic and financial flexibility?

* * *SLIDE #29* * *

We think that the opposition that they've explained for the reasons they're against our plan are meritless. We've presented our idea to management and the company's financial advisors last year in September and October. We believe the idea was rejected as a result of a "not invented here" culture, coupled with the belief that it was unprecedented.

This led to flawed assumptions and analysis put forward by the company's financial advisors designed to discredit, rather than evaluate our idea. GM's management and the board laid out the following objections to our plan. First, they said it does not address the fundamental factors driving GM's valuation. Essentially, they're saying if it doesn't solve all of our problems, why do something that only solves some of our problems? The second objection is that it would result in a loss of GM's investment-grade credit rating.

I've mentioned that before, and I'm going to talk about that some more in a moment. Third, that it's unprecedented and could result in a lower share price. I already showed why this is rather unlikely. GM has never provided any math to support the view that you would have a lower share price. And, finally, that it creates governance conflicts. I'll come back to that in a few minutes.

* * *SLIDE #30* * *

GM says that the fundamental factors driving GM's valuation are not addressed by Greenlight's proposed financial engineering. We, obviously, disagree. But this leads to a broader question: What is GM doing proactively to address its persistent low valuation?

* * *SLIDE #31* * *

GM is literally waiting for the next down cycle. Their attitude is that nothing can be done about the undervalued share price for several more years because investors need to witness the company's performance in the next downturn before they can adapt a more favorable attitude toward the stock.

GM is comfortable with the status quo, and the resultant undervaluation of the stock. Our view is different. We think that long-term shareholders shouldn't have to be so patient. We believe our plan will unlock the latent value immediately. We think GM should proactively address its inefficient capital structure.

* * *SLIDE #32* * *

This slide depicts some of GM's spin to convince shareholders to vote for the status quo. They talk about their strong track record of value creation and sustainable long-term value for shareholders, a board with the expertise necessary to drive shareholder value, delivering higher growth and higher value for shareholders.

The problem with all of this language is that since GM has been public for seven years, none of these things have happened. That GM thinks that shareholders have been rewarded demonstrates that change is needed. They've also used the following language regarding our plan to scare shareholders.

Would lead to a loss of GM's investment credit rating, risky financial engineering experiment. Greenlight's proposal to eliminate the dividend on your existing common stock. This one is particularly egregious, it's false. The moment you have a distribution under our plan, you'll have a dividend share and you'll have a capital appreciation share and you'll have the same dividend that you do today. And, finally, that it would pose serious risks for the value of your investment. They give no analysis explaining why the shares would fall. The math supports our proposal.

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I want to address their comment that our proposal is simply an experiment in financial engineering. A few years ago, we proposed Apple distribute "iPrefs" to its shareholders to reduce its cost of capital, unlock shareholder value within the context of existing constraints set by the management at the board.

At the time, Apple had \$137 billion in cash, no debt, traded at a seven PE. Their capital return constraints at the time were that the majority of the cash was held offshore, there was a strong corporate philosophy to not incur indebtedness. After studying our idea, Apple's management chose not to pursue the issuance of iPrefs, however, instead, it compromised on one of its previous constraints and in April 2013, began accessing the fixed-income market by issuing debt, allowing it to significantly increase the release of capital to shareholders.

In the four years since then, Apple's issued \$100 billion in low-cost debt, and returned over \$200 billion to shareholders through share repurchases and dividends. Apple's created significant value for continuing shareholders by retiring almost 25% of its shares at an average of \$97 each, which has contributed to its 154% return since our proposal. Apple successfully reduced its high cost of capital, and now has a more reasonable 13-times PE multiple net of cash. On behalf of shareholders, after our efforts, Apple solved its cost of capital conundrum.

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Today, we believe GM has too high a cost of capital and can do something about it. The benefits of having a lower cost of capital are real. Having more access to capital, here you'll have two securities instead of one, which means GM has two different ways to raise funds if it needs them for growth, for acquisitions, for investment.

It creates an incremental investment capacity better access to capital allows the company to pursue whatever strategy it needs to at a lower cost to shareholders. And, finally, having a greater market cap junior to debt securities is actually a cushion to debtholders and is one reason why we believe that our proposal is actually credit positive. Instead of waiting for the next down cycle, we think GM should be working to lower its cost of capital.

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And these thoughts are not just hypothetical. GM needs to make investments in new technologies for electrification, for autonomous driving, for ride sharing, including having a currency for acquisitions. Last year, GM bought Cruise Automation. Half of the purchase price was paid for in very cheap stock. A higher-valued stock would allow GM to pursue opportunities like this, which are essential for GM's strategic future with less dilution for shareholders.

Finally, something like the GM dividend shares could be a great way to fund the pension without leveraging the balance sheet or adding enormous fixed charges. Improving on the lowest valuation in the S&P 500 will reduce shareholder pressure to leverage the balance sheet to drive common equity returns. And that's an important point. Our proposal allows GM to keep all of its cash, all of its financial resources available under its current strategy to pursue whatever challenges and opportunities it faces.

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Let's come back to the credit rating issue. GM's management seems pleased obtaining negative credit-rating commentary to avoid dealing with our plan. But as shareholders, you should be outraged.

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GM has been either unable or unwilling to understand the essence of our plan. Accordingly, it has been unable or unwilling to accurately explain the plan to the credit-rating agencies. If we, or frankly pretty much any Fortune 100 management team, were explaining this plan to the agencies, we'd have no problem obtaining comfort that GM would remain an investment-grade credit following the implementation of the plan.

The reasons are quite simple: The plan represents no change to or departure from GM's existing financial policy. The new security being created is an unratable common stock, which means that it's not a hybrid. It also doesn't create a large fixed-charge burden. The plan merely represents an efficient structure of the claims among equity holders.

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In evaluating our proposal, we think GM has hid behind the credit-rating agencies rather than fairly and objectively sought their opinion as to the impact on GM's creditors. During our interactions with management, we asked for permission to engage the multiple credit-rating agencies directly in a formal process at our own expense. GM has repeatedly refused this request.

GM then interacted with the rating agencies and refused to answer substantive questions we had about that process. Not only did they never approach the rating agencies with advocacy for our plan, but we believe they engaged in a manner intended to elicit a negative response. Subsequently, we learned that GM had substantially modified our term sheet before sharing it with the rating agencies. Shareholders should ask why if GM was confused by our terms, it did not ask us for clarification, rather than unilaterally modify the term sheet and give it to the rating agencies.

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Interestingly, GM is telling one story to the rating agencies and a different story to GM shareholders. To the rating agencies, they've emphasized that the dividend shares have down-side protection at the expense of creditors. This is one of the key reasons why the rating agencies have concern.

But to the shareholders, they say, quote, "The proposed dividend share slack both earnings up side participation and down side protection." The reality of our plan is the creditors are no worse off post distribution. GM has no legal obligation to make any payment to any equity holder ever. The only thing our plan does, it decides if and only if there's money to be distributed to equity holders, who gets what. Dividend shareholders would receive \$1.52 in annual dividends, and capital appreciation shareholders would receive the rest, whether through dividend or through share repurchase. Our plan is merely an efficient allocation of value among equity constituents to increase the total value.

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And here are some quotes from GM to the shareholders about the rating question that we think are quite misleading. They say that the analysis and the proposal was objective and thorough and included active participation by the CEO, CFO, and board over a seven-month period. They formally engaged with the major credit-rating agencies and presented the proposal to them fully and fairly.

GM presented the information accurately and responsibly. GM presented Greenlight's dividend share idea to the rating agencies fully and fairly. If the purpose was to present our plan fully, fairly, and objectively, you have to ask, "Why did they feel the need to modify the term sheet?"

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Rather than work collaboratively with us, GM made 13 changes to our term sheet. The goal was, clearly, to convince the rating agencies that the dividend shares were debt or hybrid or had large fixed charges or cumulative obligations or that they were senior to the capital appreciation shares.

None of those things are true. But GM changed our terms sheet to lead the rating agencies to the incorrect conclusion. I'm not going to belabor the changes. There's three of them that are highlighted on this particular slide that are the most important.

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And GM also overstates what the rating agencies have actually said. In their press release, they say, "Greenlight's proposal would result in a downgrade of GM's credit rating." But when you look at what the credit-rating agencies have actually said in their press releases, S&P said, "If GM were to create a dual-class common structure, as proposed by Greenlight Capital, we could consider the offering to be a hybrid issuance, which we'd treat as debt when calculating our ratios."

"After we review the complete terms and conditions of the proposed securities, this consideration could lead us to a lower rating on the company." They also stated, "As there is considerable uncertainty regarding the eventual outcome of the proposal at this point, we cannot predict the specific implications that it will have on our rating on GM." Fitch was even more ambiguous. They said, "More information needed to determine the impact of Greenlight proposal. Whether or not the dividends are cumulative is an important distinction that would determine the impact on GM's credit profile."

Moody's for its part, demonstrated the lowest level of understanding of our proposal, thinking it creates a large fixed-charge obligation, and is a significant departure from GM's financial policy. A better presentation by management with advocacy should help Moody's understand that neither of those things are true. Altogether, when GM concludes, summarily, that our idea would result in a downgrade of GM's credit rating, it is overstating the risk.

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Shareholders should demand an open and iterative process. We are large, long-term shareholders of GM. We don't advocate taking any action that puts GM in harm's way or results in the downgrade to a below-investment-grade credit rating. Importantly, our plan in no way represents a material departure from financial policy. All we're asking for is an iterative, open, and accurate process with the credit-rating agencies. Notably, the agencies did not go through a formal committee process.

This could be done at relatively low cost with GM's consent and were they to do so, with our participation, we would know once and for all where the credit-rating agencies stand. Should that process happen, and it was determined that small modifications to our plan would better protect GM creditors, we would be open to making those kinds of modifications because the goal here is to unlock the most value possible without doing any harm to any of GM's constituents.

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GM also objects to our plan on corporate governance grounds. What we're simply proposing is that GM take the existing economic and governance rates of the current common stock and split it into two common equities better aligned with investor objectives. This is commonplace in capital markets occurrence with a myriad of investment-grade examples. It is a standard function for boards to balance the competing interests of different stakeholders, be they regulators, customers, suppliers, workers, management, creditors, or equity holders.

Here, the board appears unwilling to undertake additional governance responsibilities in order to create significant value on behalf of shareholders. Now, this board's paid \$3.5 million a year to manage these conflicts. I think their unwillingness to do so says more about the incumbent directors than it does about the plan. We think that this corporate governance issue, the fact that they raise it in this fashion, simply means that we need different directors who are willing and able to engage in the basic responsibility of directors.

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The bottom line is this election for the board is not just about our plan, it's about having appropriate leadership at the board level. The board has not shown a willingness to hold anyone accountable for GM's long-term poor shareholder performance. The board does not seem to have appropriate expertise to evaluate our plan, and their engagement, or lack thereof, during our interactions leads us to question whether they will objectively evaluate other opportunities that could create value for shareholders.

Rather than present its own ideas on how GM can enhance shareholder value, the board is now spending significant funds in an attempt to discredit our plan. It would cost far less to get a definitive opinion from the credit-rating agencies. If the directors were significant shareholders themselves, they might be more interested in taking necessary steps to unlock shareholder value. But the truth is--

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--despite large amounts of director pay, this board has bought very little GM stock. I'd highlight three directors in particular, Ms. Mendillo, Mr. Mullen, and Ms. Stephenson. These are the three directors that we seek to replace with our own nominees.

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We've proposed three director nominees who are outstanding candidates who will supplement the strengths of the existing board, and they merit inclusion on the board of directors regardless of our plan.

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Our three director nominees are Leo Hindry, Jr., Vinit Sethi, and William N. Thorndike, Jr. Leo has run large, successful companies for decades. He created huge value with John Malone at major media organizations like TCI Liberty, AT&T, YES Network, and CSPAN. Vinit has been a partner of mine and is our director of research.

He's been here about 20 years. He's an incredible investor, and he has about the best knowledge and understanding of financial analysis, capital allocation, capital asset pricing theory of anybody I know. And he would be a huge addition to a company that's challenged to figure out the best way to optimize its capital structure. And Bill Thorndike is a man who essentially wrote the book on capital allocation in his book, *The Outsiders*, which I would commend everybody to come and read.

SLIDE #48

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So the question you have is: Who would you rather have in the boardroom? Some directors nominated by shareholders with enormous economic stake in the company, with a demonstrable record of driving shareholder value and corporate returns through a large number of large corporations and over many years of investing, or a group that has minimal share holdings, has presided over seven years of minimal returns to GM shareholders, and has much less experience making investments, operating companies, or serving on boards?

Our nominees have a track record of credibly evaluating ideas and holding themselves accountable. Thank you for listening to this presentation. In addition to what I've gone through already, we have an appendix with supplemental materials, analysis, and evidence supporting our proposal and our directors. We ask you to vote for the proposal and the directors. If you do so, we're confident you'll make a lot more money on your GM investment.

END OF TRANSCRIPT