

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

**Check the appropriate box:**

|                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/>            | Preliminary Proxy Statement   |
| <input type="checkbox"/>            | CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2)) |
| <input type="checkbox"/>            | Definitive Proxy Statement  |
| <input checked="" type="checkbox"/> | Definitive Additional Materials   |
| <input type="checkbox"/>            | Soliciting Material under ss.240.14a-12   |

**GENERAL MOTORS COMPANY**

300 Renaissance Center, Detroit, Michigan 48265

*(Name of Registrant as Specified In Its Charter)*

*(Name of Person(s) Filing Proxy Statement, if other than the Registrant)*

**Payment of Filing Fee (Check all boxes that apply):**

|                                     |   |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | No fee required   |
| <input type="checkbox"/>            | Fee paid previously with preliminary materials  |
| <input type="checkbox"/>            | Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11 |

# Your **Vote** Counts!

**GENERAL MOTORS COMPANY**

2024 Annual Meeting  
Vote by June 3, 2024  
11:59 PM ET

**general motors**

GENERAL MOTORS COMPANY  
GENERAL MOTORS GLOBAL HEADQUARTERS  
MAIL CODE 482-C24-A68  
300 RENAISSANCE CENTER  
DETROIT, MI 48265



V46923-P10415

## You invested in GENERAL MOTORS COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on June 4, 2024.**

### Get informed before you vote

View the Proxy Statement, Notice of 2024 Annual Meeting of Shareholders and 2023 Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 21, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

June 4, 2024  
11:00 a.m. Eastern Time

Virtually at:  
[www.virtualshareholdermeeting.com/GM2024](http://www.virtualshareholdermeeting.com/GM2024)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items  | Board<br>Recommends |
|---|---------------------|
| 1. Election of Directors<br><b>Nominees:</b>  |                     |
| 1a. Mary T. Barra   | ✔ For               |
| 1b. Wesley G. Bush  | ✔ For               |
| 1c. Joanne C. Crevoiserat   | ✔ For               |
| 1d. Linda R. Gooden   | ✔ For               |
| 1e. Joseph Jimenez  | ✔ For               |
| 1f. Jonathan McNeill  | ✔ For               |
| 1g. Judith A. Miscik  | ✔ For               |
| 1h. Patricia F. Russo   | ✔ For               |
| 1i. Thomas M. Schoewe   | ✔ For               |
| 1j. Mark A. Tatum   | ✔ For               |
| 1k. Jan E. Tighe  | ✔ For               |
| 1l. Devin N. Wenig  | ✔ For               |
| 2. Ratification of the Selection of Ernst & Young LLP as the Company's Independent Registered Public Accounting Firm for 2024   | ✔ For               |
| 3. Advisory Approval of Named Executive Officer Compensation  | ✔ For               |
| 4. Shareholder Proposal Requesting a Report on the Use of Child Labor in Connection with the Company's EV Supply Chain          | ✘ Against           |
| 5. Shareholder Proposal to Eliminate EV Targets from Incentive Compensation Programs  | ✘ Against           |
| 6. Shareholder Proposal Requesting a Report on the Company's Use of Deep-Sea Mined Minerals in its Production and Supply Chains | ✘ Against           |
| 7. Shareholder Proposal Requesting a Report on Sustainability Risk in the Company's Supply Chain                                | ✘ Against           |

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".